

**FORM L1-A**  
**Reporting For Calendar Year 2010**

**ANNUAL REPORT**  
**OF**  
**GOVERNMENTAL AFFAIRS AGENT**



**ELEC RECEIVED**  
**FEB 15 2011**

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**NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION**

P.O. Box 185, Trenton, NJ 08625-0185  
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)  
Website: www.elec.state.nj.us

Amendment

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm:

Princeton Public Affairs Group, Inc.

Business Address The Princeton House  
160 West State Street

City Trenton State NJ Zip Code 08608-1102

\*(Area Code) Telephone Number 609.396.8838

1. Provide the following information regarding the Governmental Affairs Agent(s) on whose behalf this report is filed.

1. Name Brad Brewster

Registration Number 365-1 Occupation or Business Governmental Affairs Agent

Business Address 160 West State Street

City Trenton State NJ Zip Code 08608-1102

\*(Area Code) Telephone Number 609.396.8838

2. Name Dale J. Florio

Registration Number 365-2 Occupation or Business Governmental Affairs Agent

Business Address 160 West State Street

City Trenton State NJ Zip Code 08608-1102

\*(Area Code) Telephone Number 609.396.8838

3. Name John F. Russo

Registration Number 365-4 Occupation or Business Governmental Affairs Agent

Business Address 160 West State Street

City Trenton State NJ Zip Code 08608-1102

\*(Area Code) Telephone Number 609.396.8838

4. Name David A. Smith

Registration Number 365-8 Occupation or Business Governmental Affairs Agent

Business Address 160 West State Street

City Trenton State NJ Zip Code 08608-1102

\*(Area Code) Telephone Number 609.396.8838

1. Provide the following information regarding the Governmental Affairs Agent(s) on whose behalf this report is filed.

1. Name William J. Pascrell, III

Registration Number 365-9 Occupation or Business Governmental Affairs Agent

Business Address 160 West State Street

City Trenton State NJ Zip Code 08608-1102

\*(Area Code) Telephone Number 609.396.8838

2. Name Sonia Delgado

Registration Number 365-12 Occupation or Business Governmental Affairs Agent

Business Address 160 West State Street

City Trenton State NJ Zip Code 08608-1102

\*(Area Code) Telephone Number 609.396.8838

3. Name Andrew V. Sinclair

Registration Number 365-17 Occupation or Business Governmental Affairs Agent

Business Address 160 West State Street

City Trenton State NJ Zip Code 08608-1102

\*(Area Code) Telephone Number 609.396.8838

4. Name Alfred J. Gaburo, Jr.

Registration Number 365-18 Occupation or Business Governmental Affairs Agent

Business Address 160 West State Street

City Trenton State NJ Zip Code 08608-1102

\*(Area Code) Telephone Number 609.396.8838

\*Leave this field blank if your telephone number is unlisted. Pursuant to N.J.S.A. 47:1A-1.1, an unlisted telephone number is not a public record and must not be provided on this form.

1. Provide the following information regarding the Governmental Affairs Agent(s) on whose behalf this report is filed.

1. Name Lorna D. O'Hara

Registration Number 365-20 Occupation or Business Governmental Affairs Agent

Business Address 160 West State Street

City Trenton State NJ Zip Code 08608-1102

\*(Area Code) Telephone Number 609.396.8838

2. Name Jack Collins

Registration Number 365-21 Occupation or Business Governmental Affairs Agent

Business Address 160 West State Street

City Trenton State NJ Zip Code 08608-1102

\*(Area Code) Telephone Number 609.396.8838

3. Name Patricia E. McGuire

Registration Number 365-23 Occupation or Business Governmental Affairs Agent

Business Address 160 West State Street

City Trenton State NJ Zip Code 08608-1102

\*(Area Code) Telephone Number 609.396.8838

4. Name Shamil V. Rodriguez

Registration Number 365-24 Occupation or Business Governmental Affairs Agent

Business Address 160 West State Street

City Trenton State NJ Zip Code 08608-1102

\*(Area Code) Telephone Number 609.396.8838

\*Leave this field blank if your telephone number is unlisted. Pursuant to N.J.S.A. 47:1A-1.1, an unlisted telephone number is not a public record and must not be provided on this form.

1. Provide the following information regarding the Governmental Affairs Agent(s) on whose behalf this report is filed.

1. Name Nicole D. Cole

Registration Number 365-25 Occupation or Business Governmental Affairs Agent

Business Address 160 West State Street

City Trenton State NJ Zip Code 08608-1102

\*(Area Code) Telephone Number 609.396.8838

2. Name Paulina Grabczak

Registration Number 365-26 Occupation or Business Governmental Affairs Agent

Business Address 160 West State Street

City Trenton State NJ Zip Code 08608-1102

\*(Area Code) Telephone Number 609.396.8838

3. Name \_\_\_\_\_

Registration Number \_\_\_\_\_ Occupation or Business \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

\*(Area Code) Telephone Number \_\_\_\_\_

4. Name \_\_\_\_\_

Registration Number \_\_\_\_\_ Occupation or Business \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

\*(Area Code) Telephone Number \_\_\_\_\_

\*Leave this field blank if your telephone number is unlisted. Pursuant to N.J.S.A. 47:1A-1.1, an unlisted telephone number is not a public record and must not be provided on this form.

**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity AC Beach Development Partners LLC

Business Address

29 Perry Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Cape May

State NJ

Zip Code 08204

Type of Business Developer

2. Name of Represented Entity AC Gateway LLC

Business Address

9 West 57th Street

39th Floor

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City New York

State NY

Zip Code 10019

Type of Business Construction

3. Name of Represented Entity Advance Realty Group

Business Address

1430 State Highway 206

Suite 100

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Bedminster

State NJ

Zip Code 07921

Type of Business Real Estate

4. Name of Represented Entity Alcatel-Lucent Technologies USA, Inc.

Business Address

1100 New York Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Washington

State DC

Zip Code 20005

Type of Business Communications

5. Name of Represented Entity American Massage Therapy Association

Business Address

1637 Park Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Rahway

State NJ

Zip Code 07065

Type of Business Massage Therapists Association

**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity Aqua New Jersey Inc.

Business Address 10 Black Forest Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Hamilton State NJ Zip Code 08691

Type of Business Water Supply Systems

2. Name of Represented Entity ARAMARK Education Services, LLC

Business Address ARAMARK Tower  
1101 Market Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Philadelphia State PA Zip Code 19107

Type of Business Food Services - Educational Facilities

3. Name of Represented Entity Associated Retail Tobacco Stores (ARTS) of New Jersey

Business Address 2140 Route 88

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Brick State NJ Zip Code 08724

Type of Business Tobacco Stores Association

4. Name of Represented Entity Beth Medrash Govoha

Business Address 825 Forest Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Lakewood State NJ Zip Code 08701

Type of Business Orthodox Educational and Communal Institute

5. Name of Represented Entity Association of Municipal Assessors of New Jersey

Business Address 475 Valley Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Wayne State NJ Zip Code 07470

Type of Business Municipal Assessors Association

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Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity Atlantic Gastro Surgicenter, LLC

Business Address c/o Lynch, Karcich and Yellin  
1020 Laurel Oak Road - Suite 100

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Voorhees State NJ Zip Code 08043

Type of Business Gastroenterology/Healthcare

2. Name of Represented Entity Avaya, Inc.

Business Address 1212 New York Avenue, NW  
Suite 1212

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Washington State DC Zip Code 20005

Type of Business Telecommunications/Information Systems

3. Name of Represented Entity Balloon Council (The)

Business Address c/o 160 West State Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Trenton State NJ Zip Code 08608-1102

Type of Business Retail & Manufactures of Balloons Council

4. Name of Represented Entity Bay Watch Marina

Business Address c/o AC Landmark Group, Inc.  
25 North Albany Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Atlantic City State NJ Zip Code 08401

Type of Business Marina

5. Name of Represented Entity Bergen Regional Medical Center

Business Address 230 East Ridgewood Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Paramus State NJ Zip Code 07652

Type of Business Medical Center

2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity Big Brothers Big Sisters Foundation of New Jersey

Business Address 85 Williams Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Lakewood State NJ Zip Code 08701

Type of Business Charitable Organization

2. Name of Represented Entity BioNJ

Business Address c/o Association Associates, Inc. - Whitehorse Executive Center  
1255 Whitehorse-Mercerville Road - Bldg. B Suite 514

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Trenton State NJ Zip Code 08691

Type of Business Association of Biotechnology Companies

3. Name of Represented Entity BP America, Inc.

Business Address 501 Westlake Park Boulevard

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Houston State TX Zip Code 77079

Type of Business Liquified Natural Gas

4. Name of Represented Entity Breathe Rite Medical & Surgical Equipment

Business Address 258 North Clinton Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Trenton State NJ Zip Code 08609

Type of Business Medical Equipment

5. Name of Represented Entity Bryn Mawr Investment Company

Business Address 765 John Barry Drive

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Bryn Mawr State PA Zip Code 19010

Type of Business Developer



**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity Business & Governmental Insurance Agency, Inc.

Business Address 900 Route 9  
Suite 503

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Woodbridge State NJ Zip Code 07095

Type of Business Insurance

2. Name of Represented Entity Camelot Global Services (North America)

Business Address Tolpits Lane

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Watford Herts, Great Britain State \_\_\_\_\_ Zip Code WD189RN

Type of Business National Lottery

3. Name of Represented Entity CareOne Credit Counseling Corporation

Business Address 8930 Standford Boulevard

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Columbia State MD Zip Code 21045

Type of Business Consumer Credit Counseling

4. Name of Represented Entity Catapult Learning, LLC

Business Address Two Aquarium Drive  
Suite 100

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Camden State NJ Zip Code 08103

Type of Business Education

5. Name of Represented Entity Celtic Insurance Company

Business Address 233 South Wacker Drive  
Suite 700

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Chicago State IL Zip Code 60606

Type of Business Insurance

2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity Charter School Management, Inc.

Business Address 302 East Fifth Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Chester State PA Zip Code 19013

Type of Business Education

2. Name of Represented Entity Cherry Weber and Associates

Business Address 755 Memorial Parkway  
Suite 110

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Phillipsburg State NJ Zip Code 08865

Type of Business Engineers

3. Name of Represented Entity Children's Specialized Hospital - Mountainside

Business Address 200 Somerset Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City New Brunswick State NJ Zip Code 08901

Type of Business Hospital for Children

4. Name of Represented Entity City of Elizabeth

Business Address City Hall - 50 Winfield Scott Plaza

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Elizabeth State NJ Zip Code 07201

Type of Business Municipal Government

5. Name of Represented Entity City of Wildwood

Business Address 4400 New Jersey Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Wildwood State NJ Zip Code 08260

Type of Business Municipal Government

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Provide the following information concerning those Represented Entities who have designated this report to include their activity.

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1. Name of Represented Entity Claremont Group

Business Address 1144 Zerega Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Castle Hill State NJ Zip Code 10462

Type of Business Real Estate Development

2. Name of Represented Entity Coalition of County SPCAs

Business Address 576 Stamets Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Milford State NJ Zip Code 08848

Type of Business County SPCAs Coalition

3. Name of Represented Entity Community Health Law Project

Business Address 185 Valley Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City South Orange State NJ Zip Code 07079

Type of Business Mental Health

4. Name of Represented Entity Concentra Medical Centers

Business Address 405 County Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Secaucus State NJ Zip Code 07094

Type of Business Medical Centers

5. Name of Represented Entity Constitutional Officers Association of New Jersey

Business Address PO Box 790

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City New Brunswick State NJ Zip Code 08901

Type of Business County Government

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Provide the following information concerning those Represented Entities who have designated this report to include their activity.

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1. Name of Represented Entity Consumer Electronics Association

Business Address 1919 South Eads Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Arlington State VA Zip Code 22202

Type of Business Consumer Electronics Industry

2. Name of Represented Entity Conventus Inter-Insurance Exchange

Business Address 900 Route 9 North  
Suite 503

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Woodbridge State NJ Zip Code 07095

Type of Business Insurance Brokers

3. Name of Represented Entity Corrections Corporation of America

Business Address 10 Burton Hills Boulevard

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Nashville State TN Zip Code 37215

Type of Business Corrections Management

4. Name of Represented Entity Council of Private Schools

Business Address PO Box 753

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Montclair State NJ Zip Code 07042

Type of Business Education/Special Needs

5. Name of Represented Entity County of Salem (Board of Chosen Freeholders)

Business Address County of Salem  
94 Market Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Salem State NJ Zip Code 08079

Type of Business County Government

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Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity Davis Enterprises

Business Address Corporate Center at Sagemore  
6000 Sagemore Drive - Suite 6301

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Marlton State NJ Zip Code 08053

Type of Business Developer/Builder

2. Name of Represented Entity DCI Group AZ, LLC

Business Address 2340 East Beardsley Road  
Suite 100

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Phoenix State AZ Zip Code 85024

Type of Business Public Affairs

3. Name of Represented Entity Denver Canna Club, LLC

Business Address 6486 South Quebec Street  
Building 3

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Centennial State OH Zip Code 80111

Type of Business Medical Marijuana

4. Name of Represented Entity Developmental Disabilities Health Alliance

Business Address 1285 Broad Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Bloomfield State NJ Zip Code 07003

Type of Business Health Care Company for People with Developmental Disabilities

5. Name of Represented Entity Effective School Solutions

Business Address c/o Cornerstone Day School  
1101 Bristol Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Mountainside State NJ Zip Code 07092

Type of Business Education - In-District Therapeutic Services

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Provide the following information concerning those Represented Entities who have designated this report to include their activity.

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1. Name of Represented Entity El Paso Corporation and Its Subsidiaries

Business Address 8 Anngina Drive

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Enfield State CT Zip Code 06082

Type of Business Energy Services

2. Name of Represented Entity EnviroSolutions, Inc.

Business Address 442 Frelinghuysen Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Newark State NJ Zip Code 07114

Type of Business Waste Management

3. Name of Represented Entity EPIC Management, Inc.

Business Address 136 Eleventh Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Piscataway State NJ Zip Code 08854

Type of Business Construction Management

4. Name of Represented Entity Essex County

Business Address 465 Dr. Martin Luther King Jr. Boulevard

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Newark State NJ Zip Code 07102

Type of Business County Government

5. Name of Represented Entity Extensis Holdings, LLC

Business Address 900 Route 9 North

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Woodbridge State NJ Zip Code 07095

Type of Business Professional Employer Organization

**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

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Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity F & D Enterprises

Business Address 89 Brooks Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Moorestown State NJ Zip Code 08057

Type of Business Furniture

2. Name of Represented Entity Fairleigh Dickinson University

Business Address 285 Madison Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Woodbridge State NJ Zip Code 07095

Type of Business Private Universtiy

3. Name of Represented Entity Fedway Associates Incorporated

Business Address 195 Campus Drive

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Kearny State NJ Zip Code 07032

Type of Business Wine & Spirit Sales & Marketing

4. Name of Represented Entity FieldTurf Tarkett

Business Address 8088 Montview Road  
Montreal

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Quebec, Canada State \_\_\_\_\_ Zip Code H4P2L7

Type of Business Artificial Turf Fields

5. Name of Represented Entity Firebird Cobra Head Lighting (Navillus Group)

Business Address 247 West 30th Street  
Eleventh Floor

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City New York State NY Zip Code 10021

Type of Business Lighting

**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

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1. Name of Represented Entity Fortune Interior Dismantling Corportion

Business Address 1034 Hudson Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Ridgefield State NJ Zip Code 07657

Type of Business Demolition/Dismantling

2. Name of Represented Entity Freehold Endoscopy Associates

Business Address 1020 Laurel Oak Road  
Suite 100

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Voorhees State NJ Zip Code 08043

Type of Business Endoscopy Facility

3. Name of Represented Entity G4S Justice Services, Inc.

Business Address 30201 Aventura

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Rancho Santa Margarita State CA Zip Code 92688

Type of Business Electronic Monitoring Programs/Tracking Systems

4. Name of Represented Entity Garden State Municipal JIF

Business Address 900 Route 9 North  
Suite 503

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Woodbridge State NJ Zip Code 07095

Type of Business Insurance

5. Name of Represented Entity Garden State School Bus Contractors Association, Inc.

Business Address PO Box 611

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Paramus State NJ Zip Code 07652

Type of Business School Bus Contractors Association



**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

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Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity Gill Action

Business Address 601 13th Street, NW  
Suite 730 N

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Washington State DC Zip Code 20005

Type of Business Advocacy Organization for Equal Opportunity for all People

2. Name of Represented Entity Global Betting Exchange

Business Address IFSC House - 1 Custom House Quay  
Dublin 1

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Ireland State \_\_\_\_\_ Zip Code \_\_\_\_\_

Type of Business Internet Gaming

3. Name of Represented Entity Gym Door Repairs, Inc.

Business Address 685 East Jericho Turnpike

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Huntington Station State NY Zip Code 11746

Type of Business Full service gym equipment company

4. Name of Represented Entity Foundation Harmony

Business Address 514 Anderson Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Cliffside Park State NJ Zip Code 07010

Type of Business Alternative Treatment Center

5. Name of Represented Entity High 5 Games

Business Address 1200 MacArthur Boulevard  
Suite 240

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Mahwah State NJ Zip Code 07430

Type of Business Producer of Games and Gaming Concepts

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**1. Name of Represented Entity** Hoboken University Medical Center (Hudson Healthcare, Inc.)

Business Address 308 Willow Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Hoboken State NJ Zip Code 07030

Type of Business Medical Center

**2. Name of Represented Entity** Interactive Media Entertainment & Gaming (IMEGA)

Business Address 2325 Dulles Corner Boulevard  
Suite 500

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Herndon State VA Zip Code 20174

Type of Business Entertainment and Gaming

**3. Name of Represented Entity** Independent Associates, LLC

Business Address 111 East Highland Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Atlantic Highlands State NJ Zip Code 07716

Type of Business Health Management

**4. Name of Represented Entity** Innova Health & Rehabilitation

Business Address 225 North Route 303  
Suite 101

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Congers State NY Zip Code 10920

Type of Business Health and Rehabilitation Services

**5. Name of Represented Entity** Innovative Educational Programs

Business Address 287 Childs Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Basking Ridge State NJ Zip Code 07920

Type of Business Education

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**1. Name of Represented Entity** Insurance Auto Auctions

Business Address

Two Westbrook Corporate Center  
Suite 500

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Westchester

State IL

Zip Code 60154

Type of Business Salvage Auto Auctions

**2. Name of Represented Entity** Isolatek International

Business Address

41 Furnace Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Stanhope

State NJ

Zip Code 07874

Type of Business Fire Protection/Fireproofing

**3. Name of Represented Entity** Joe Canal's Discount Liquor Outlet

Business Address

3371 Route 1 South  
Unit 216

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Lawrenceville

State NJ

Zip Code 08648

Type of Business Discount Liquor/Wine Outlet

**4. Name of Represented Entity** JSH International, LLC

Business Address

39 Scott Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Riverside

State NJ

Zip Code 08075

Type of Business Home Agricultural Turf & Sod Yard

**5. Name of Represented Entity** K. Hovnanian Homes

Business Address

110 Fieldcrest Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Edison

State NJ

Zip Code 08818

Type of Business Residential Development

**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity K12

Business Address 2300 Corporate Park Drive

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Herndon State VA Zip Code 20171

Type of Business Education

2. Name of Represented Entity Kennedy Health Systems

Business Address 1099 White Horse Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Voorhees State NJ Zip Code 08043

Type of Business Health Services

3. Name of Represented Entity Lilly USA, LLC

Business Address Lilly Corporate Center

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Indianapolis State IN Zip Code 46285

Type of Business Pharmaceuticals

4. Name of Represented Entity Loving Care Agency, Inc.

Business Address 55 Challenger Road  
Suite 302

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Ridgefield Park State NJ Zip Code 07660

Type of Business Quality Home Care

5. Name of Represented Entity Maersk, Inc.

Business Address Giralda Farms (Building Number 2)  
Madison Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Madison State NJ Zip Code 07940

Type of Business Ocean Carrier/Shipping

**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity Magellan Health Services

Business Address 55 Nod Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Avon State CT Zip Code 07940

Type of Business Health Care

2. Name of Represented Entity Marine Trades Association of New Jersey

Business Address 1451 Route 88  
Suite 11

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Brick State NJ Zip Code 08724

Type of Business Marine Trades Association

3. Name of Represented Entity Max Spann Real Estate and Auction Company

Business Address 1325 Route 31 South

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Annandale State NJ Zip Code 08801

Type of Business Real Estate and Auction Company

4. Name of Represented Entity MAXIMUS, Inc.

Business Address 11419 Sunset Hills Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Reston State VA Zip Code 20190

Type of Business Technology Solutions, Health & Human Services Program

5. Name of Represented Entity McKesson Corporation

Business Address 1564 Northeast Expressway

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Atlanta State GA Zip Code 30329

Type of Business Health Care Information Technology

**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity Merit Health Systems (Mountainside Hospital)

Business Address 1 Bay Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Montclair State NJ Zip Code 07042

Type of Business Health System

2. Name of Represented Entity Micro Electronics Inc.

Business Address 4119 Leap Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Hillard State OH Zip Code 43026

Type of Business Computer and Electronics Retailer

3. Name of Represented Entity MillerCoors LLC

Business Address 250 South Wacker Drive

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Chicago State IL Zip Code 60606

Type of Business Brewer of beer and malt beverage products

4. Name of Represented Entity Monroe LLC

Business Address 372 McLean Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Yonkers State NY Zip Code 10705

Type of Business Developer

5. Name of Represented Entity Mortgage Insurance Companies of America

Business Address 1425 K Street, NW  
Suite 250

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Washington State DC Zip Code 20005

Type of Business Mortgage Insurance

**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

**1. Name of Represented Entity National Auto Dealers Exchange**

Business Address 730 Route 68

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Bordentown State NJ Zip Code 08505

Type of Business Auto Dealers Exchange

**2. Name of Represented Entity New Jersey Press Association**

Business Address 840 Bear Tavern Road  
Suite 305

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Trenton State NJ Zip Code 08628-1019

Type of Business Newspaper Membership Association

**3. Name of Represented Entity New Jersey Association of Election Officials**

Business Address Box 96 TCB

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City West Orange State NJ Zip Code 07052

Type of Business Election Officials Association

**4. Name of Represented Entity NJ Association of Nurse Anesthetists/Flaster/Greenberg PC**

Business Address 1810 Chapel Avenue West

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Cherry Hills State NJ Zip Code 08002

Type of Business Law Firm

**5. Name of Represented Entity NJ Association of Health Underwriters**

Business Address PO Box 57

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Westfield State NJ Zip Code 07091

Type of Business Health Underwriters Association

**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity NJ Council of Educational Services Commission

Business Address 1660 Stelton Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Piscataway State NJ Zip Code 08854

Type of Business Education

2. Name of Represented Entity NJ Dietetic Association

Business Address 203 Towne Centre Drive

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Hillsborough State NJ Zip Code 08844

Type of Business Dieticians Association

3. Name of Represented Entity NJ Institute of Technology

Business Address University Heights - 350 Fenster Hall

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Newark State NJ Zip Code 07102

Type of Business Education

4. Name of Represented Entity NJ Kidney Stone Center, LLC

Business Address 220 Park Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Manalapan State NJ Zip Code 07726

Type of Business Health Care

5. Name of Represented Entity NJ Manufactured Housing Association

Business Address 2741 Nottingham Way

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Trenton State NJ Zip Code 08619

Type of Business Prefabricated Homes for Residential Use



**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity NJ Manufacturing Extension Program, Inc.

Business Address 520 Speedwell Avenue  
Suite 116

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Morris Plains State NJ Zip Code 07950

Type of Business Technology

2. Name of Represented Entity NJ Outdoor Alliance Conservation Foundation

Business Address PO Box 655

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Belmar State NJ Zip Code 07719

Type of Business Wildlife Conservation Alliance

3. Name of Represented Entity NJ Propane Gas Association

Business Address Whitehorse Executive Center - 1255 Whitehorse-Mercerville Rd.  
Building B - Suite 514

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Trenton State NJ Zip Code 08619

Type of Business Propane Gas Association

4. Name of Represented Entity NJ Restaurant Association

Business Address 126 West State Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Trenton State NJ Zip Code 08691

Type of Business Restaurant Owners Association

5. Name of Represented Entity NJ State Association of Pipe Trades

Business Address PO Box 73

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Winslow State NJ Zip Code 08095

Type of Business NJ Pipe Trades Association

**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

**1. Name of Represented Entity** NJ State League of Master Plumbers

Business Address 371 Garretson Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Bridgewater State NJ Zip Code 08807

Type of Business Association of NJ Plumbers

**2. Name of Represented Entity** State Troopers NCO Association of New Jersey

Business Address 213 Crosswicks Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Bordentown State NJ Zip Code 08505

Type of Business State Troopers NCO Association

**3. Name of Represented Entity** State Troopers Fraternal Association of New Jersey

Business Address 2634 Highway 70

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Manasquan State NJ Zip Code 08736

Type of Business State Troopers Fraternal Association

**4. Name of Represented Entity** NJ Veterinary Medical Association

Business Address 390 Amwell Road  
Suite 402

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Hillsborough State NJ Zip Code 08844

Type of Business Veterinarians Association

**5. Name of Represented Entity** NJ Wholesale Marketers Association

Business Address c/o 160 West State Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Trenton State NJ Zip Code 08608-1102

Type of Business Wholesale Marketers Association

**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity NRG Energy, Inc.

Business Address PO Box 1001  
186 River Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Middletown State CT Zip Code 06457

Type of Business Energy

2. Name of Represented Entity NW Financial Group

Business Address 15 Exchange Place  
Suite 1110

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Jersey City State NJ Zip Code 07302

Type of Business Finances

3. Name of Represented Entity Ocean Carriers & Equipment Managers Association (OCEMA)

Business Address 1850 M Street, NW  
Suite 900

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Washington State DC Zip Code 20036

Type of Business Plastic Container Recycling

4. Name of Represented Entity Oliver Wyman, Inc.

Business Address 1166 Avenue of the Americas

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City New York State NY Zip Code 10036

Type of Business International Management Consulting Firm

5. Name of Represented Entity Partial Care Association of New Jersey

Business Address 515 Clifton Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Lakewood State NJ Zip Code 08701

Type of Business Partial Care Providers Association

**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity Patient Wellness Center

Business Address 1500 Avenue @ Port Imperial  
Apartment 315

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Weehawkin State NJ Zip Code 07086

Type of Business Medical Marijuana Products

2. Name of Represented Entity Planned Parenthood Affiliates of New Jersey

Business Address 210 West State Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Trenton State NJ Zip Code 08608

Type of Business Reproductive Health and Family Planning Information

3. Name of Represented Entity Power Grid Capital

Business Address 70 Grand Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City River Edge State NJ Zip Code 07661

Type of Business Finance Renewable Energy Projects

4. Name of Represented Entity Prism Capital Partners, LLC

Business Address 60 Grand Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Edgewood State NJ Zip Code 07631

Type of Business Developer

5. Name of Represented Entity Probation Association of New Jersey

Business Address 617 Union Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Brielle State NJ Zip Code 08730

Type of Business Probation/Law Enforcement

**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity ProtectingAmerica.org

Business Address c/o Princeton House  
160 West State Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Trenton State NJ Zip Code 08608-1102

Type of Business Preparedness for future catastrophes & protect consumers and taxpayers organization

2. Name of Represented Entity Public Consulting Group

Business Address 148 State Street  
Tenth Floor

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Boston State MA Zip Code 02109

Type of Business Management Consulting & Technology

3. Name of Represented Entity RedFlex Traffic Systems

Business Address 1100 H Street NW  
Suite 1200

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Washington State DC Zip Code 20005

Type of Business Public Safety Traffic Systems

4. Name of Represented Entity RWJ University Hospital

Business Address One Robert Wood Johnson Place

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City New Brunswick State NJ Zip Code 08901

Type of Business Hospital

5. Name of Represented Entity RWJ University Hospital at Hamilton

Business Address One Hamilton Place

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Hamilton State NJ Zip Code 08690

Type of Business Hospital

**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity RWJ University Hospital at Rahway

Business Address 865 Stone Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Rahway State NJ Zip Code 07065

Type of Business Hospital

2. Name of Represented Entity NJ Charter Public School Association

Business Address 349 West State Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Trenton State NJ Zip Code 08618

Type of Business Association of NJ Charter Schools

3. Name of Represented Entity Newport Associated Development Company

Business Address 100 Town Square Place

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Jersey City State NJ Zip Code 07310

Type of Business Developer

4. Name of Represented Entity ShieldAlloy Metallurgical Corporation

Business Address PO Box 768

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Newfield State NJ Zip Code 08344

Type of Business Production and marketing of high-quality ferrous and non-ferrous metal alloys/metal products

5. Name of Represented Entity SIMS - Metal Management

Business Address 110 Fifth Avenue  
Seventh Floor

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City New York State NY Zip Code 10011

Type of Business Metals and Electronics Recycling

2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity SmartBus Live

Business Address 49 Pavillion Avenue  
Second Floor

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Providence State RI Zip Code 02905

Type of Business Stop Arm Violations Programs/Busing Safety

2. Name of Represented Entity Somerset Development

Business Address 911 East Countyline Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Lakewood State NJ Zip Code 08701

Type of Business Developer

3. Name of Represented Entity Southern NJ Perinatal Cooperative

Business Address 2500 McClellan Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Pennsauken State NJ Zip Code 08109

Type of Business Child Health

4. Name of Represented Entity Sporting Goods Manufacturers Association

Business Address 1150 17th Street NW  
Suite 850

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Washington State DC Zip Code 20036

Type of Business Sporting Goods

5. Name of Represented Entity St. Joseph's Regional Medical Center

Business Address 703 Main Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Paterson State NJ Zip Code 07503

Type of Business Medical Center

**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

**1. Name of Represented Entity** Stormwater Equipment Manufacturers Association

Business Address PO Box 18012

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City St. Paul State MN Zip Code 55118

Type of Business Stormwater Solutions

**2. Name of Represented Entity** Tandberg, Inc.

Business Address 1212 Avenue of the Americas  
Twenty-Fourth Floor

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City New York State NY Zip Code 10036-1602

Type of Business Video Communication

**3. Name of Represented Entity** Tax Collectors and Treasurers Association of New Jersey

Business Address 514 Harris Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Roselle State NJ Zip Code 07203-1441

Type of Business NJ Based Tax Collectors & Treasurers Association

**4. Name of Represented Entity** Tenet Healthcare Corporation

Business Address 801 Pennsylvania Avenue, NW  
Suite 750

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Washington State DC Zip Code 20004

Type of Business Healthcare

**5. Name of Represented Entity** Terre Hill Concrete Products dba Terre Hill Stormwater Systems

Business Address PO Box 10  
485 Weaverland Valley Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Terre Hill State PA Zip Code 17581

Type of Business Stormwater Systems



**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity THE Partnership

Business Address One Penn Plaza

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City New York State NY Zip Code 10119

Type of Business Tunnel Construction

2. Name of Represented Entity Construction Management Consortium/Tishman Construction Corp, PTG & ARUP

Business Address 666 Fifth Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City New York State NY Zip Code 10103

Type of Business Construction

3. Name of Represented Entity Thomson Reuters

Business Address 610 Opperman Drive

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Eagan State MN Zip Code 55123

Type of Business Legal Publishing

4. Name of Represented Entity Titan Outdoor, LLC

Business Address 850 Ryland Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City New York State NY Zip Code 10022

Type of Business Outdoor Advertisers

5. Name of Represented Entity Township of Readington

Business Address Township of Readington  
509 Route 523

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Whitehouse Station State NJ Zip Code 08889

Type of Business Municipal Government

**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity Triad Healthcare

Business Address 80 Spring Lane

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Plainville State CT Zip Code 06062

Type of Business Healthcare

2. Name of Represented Entity Trilegiant Corporation

Business Address 100 Connecticut Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Norwalk State CT Zip Code 06850

Type of Business Member Based Services

3. Name of Represented Entity Trinity Solar

Business Address 800 US Highway 9 South

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Freehold State NJ Zip Code 07728

Type of Business Solar Panels

4. Name of Represented Entity Trustees of the University of Pennsylvania

Business Address 2022 Penn Tower  
3400 Spruce Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Philadelphia State PA Zip Code 19104

Type of Business Medicine

5. Name of Represented Entity Unisys Corporation

Business Address 1 Unisys Way

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Blue Bell State PA Zip Code 19406

Type of Business Information Systems

**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity US Communities

Business Address 2033 North Main Street  
Suite 700

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Walnut Creek State CA Zip Code 94596

Type of Business Nationwide Purchasing Cooperative

2. Name of Represented Entity Valley Hospital (The)

Business Address 223 North Van Dien Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Ridgewood State NJ Zip Code 07450

Type of Business Hospital

3. Name of Represented Entity Van Cleef Engineering Associates LLC

Business Address 339 Amwell Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Hillsborough State NJ Zip Code 08844

Type of Business Engineering

4. Name of Represented Entity Westfield Corporation

Business Address 11601 Wilshire Boulevard  
Suite 1200

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Los Angeles State CA Zip Code 90025

Type of Business Developer

5. Name of Represented Entity William G. Mennen PC

Business Address PO Box 231

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Lebanon State NJ Zip Code 08833

Type of Business Law Firm

**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity WithumSmith+Brown

Business Address 5 Vaughn Drive

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Princeton State NJ Zip Code 08540

Type of Business Accounting Firm

2. Name of Represented Entity WNYC Radio

Business Address 160 Varick Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City New York State NY Zip Code 10013

Type of Business Media

3. Name of Represented Entity Workmen's Compensation Judges Association Corporation

Business Address 75 Skylark Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Springfield State NJ Zip Code 07081

Type of Business Association of Workmen's Compensation Judges

4. Name of Represented Entity Monmouth Medical Center

Business Address 300 Second Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Long Branch State NJ Zip Code 07740

Type of Business Medical Center

5. Name of Represented Entity Youth Advocate Programs Inc.

Business Address 559 Princeton Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Brick State NJ Zip Code 08724

Type of Business Juvenile Justice Programs

**2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY**

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity Yum!Brands, Inc.

Business Address PO Box 32220

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Louisville State KY Zip Code 40232-2220

Type of Business Developer Services

2. Name of Represented Entity \_\_\_\_\_

Business Address \_\_\_\_\_

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Type of Business \_\_\_\_\_

3. Name of Represented Entity \_\_\_\_\_

Business Address \_\_\_\_\_

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Type of Business \_\_\_\_\_

4. Name of Represented Entity \_\_\_\_\_

Business Address \_\_\_\_\_

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Type of Business \_\_\_\_\_

5. Name of Represented Entity \_\_\_\_\_

Business Address \_\_\_\_\_

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Type of Business \_\_\_\_\_

**2a. OTHER REPRESENTED ENTITIES**

Provide the following information concerning other Represented Entities.

1. Name of Represented Entity Advanced Drainage Systems, Inc.

Business Address 4640 Trueman Boulevard

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Hilliard State OH Zip Code 43026

Type of Business High-Density Polyethylene Storm Water Pipe

2. Name of Represented Entity Allstate New Jersey Insurance Company

Business Address 721 US Highway 202/206

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Bridgewater State NJ Zip Code 08807

Type of Business Insurance

3. Name of Represented Entity Altria Client Services, Inc. and its Affiliates

Business Address 677 Broadway  
Suite 1207

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Albany State NY Zip Code 12207

Type of Business Manufacturer of Consumer Products

4. Name of Represented Entity AmeriChoice/United HealthCare Community Plan

Business Address 2724 North Tenaya Way  
Mail Route NV019-2000

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Las Vegas State NV Zip Code 89128

Type of Business Health Care

5. Name of Represented Entity Association of Environmental Authorities

Business Address 2333 Whitehorse-Mercerville Road  
Suite 4

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Mercerville State NJ Zip Code 08619

Type of Business Environmental Authorities Association

**2a. OTHER REPRESENTED ENTITIES**

Provide the following information concerning other Represented Entities.

1. Name of Represented Entity Association of New Jersey Rifle and Pistol Clubs, Inc.

Business Address 203 Main Street  
Suite 397

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Flemington State NJ Zip Code 08822

Type of Business Rifle and Pistol Clubs Association

2. Name of Represented Entity AT&T Solutions - Public Sector

Business Address 312 Mount Kemble Plaza

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Morristown State NJ Zip Code 08619

Type of Business Voice and Data Systems

3. Name of Represented Entity Cablevision Systems Corporation

Business Address 683 Route 10 East

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Randolph State NJ Zip Code 07869

Type of Business Communications

4. Name of Represented Entity Delta Dental Plan of New Jersey

Business Address 1639 Interstate Highway - Route 10

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Parsippany State NJ Zip Code 07054

Type of Business Dental Insurance Provider

5. Name of Represented Entity Drug Policy Alliance

Business Address 119 South Warren Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Trenton State NJ Zip Code 08608

Type of Business Drug Policy Reform

**2a. OTHER REPRESENTED ENTITIES**

Provide the following information concerning other Represented Entities.

1. Name of Represented Entity Enterprise Holdings

Business Address 1550 Route 23 North

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Wayne State NJ Zip Code 07470

Type of Business Transportation Service Provider

2. Name of Represented Entity Garden State Coalition of Schools

Business Address 210 West State Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Trenton State NJ Zip Code 08608

Type of Business Education

3. Name of Represented Entity Genentech, Inc. a Member of the Roche Group

Business Address 1185 Stonegate Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Hummelstown State PA Zip Code 17036

Type of Business Pharmaceuticals

4. Name of Represented Entity Health Care Association of New Jersey

Business Address 4 AAA Drive  
Suite 203

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Hamilton State NJ Zip Code 08691

Type of Business Healthcare

5. Name of Represented Entity Horizon Blue Cross/Blue Shield of New Jersey

Business Address Three Penn Plaza East

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Newark State NJ Zip Code 07105

Type of Business Health and Dental Insurance Provider



**2a. OTHER REPRESENTED ENTITIES**

Provide the following information concerning other Represented Entities.

1. Name of Represented Entity Kraft Foods Global, Inc.

Business Address 975 F Street, NW  
Suite 1000

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Washington State DC Zip Code 20004

Type of Business Manufacturer of Food Products

2. Name of Represented Entity Louis Berger Group, Inc.

Business Address 412 Mount Kemble Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Morristown State NJ Zip Code 07960

Type of Business Engineering

3. Name of Represented Entity Medco Health Solutions, Inc. & Affiliates

Business Address Capitol Square - Suite 1800  
65 East State Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Columbus State OH Zip Code 43215-4294

Type of Business Pharmaceuticals

4. Name of Represented Entity Merck Sharp & Dohme Corporation and Its Affiliates

Business Address 351 North Sumneytown Pike  
UG3A-94

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City North Wales State PA Zip Code 19484

Type of Business Pharmaceuticals

5. Name of Represented Entity Metropolitan Life Insurance Company

Business Address 1095 Avenue of the Americas

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City New York State NY Zip Code 10036-6796

Type of Business Insurance

**2a. OTHER REPRESENTED ENTITIES**

Provide the following information concerning other Represented Entities.

1. Name of Represented Entity NJ Association of Mortgage Brokers/Mortgage Bankers Association of NJ

Business Address 385 Morris Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Springfield State NJ Zip Code 07081

Type of Business Mortgage Brokers/Bankers Association

2. Name of Represented Entity Scotts Miracle-Gro Company (The)

Business Address 14111 Scottslawn Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Marysville State OH Zip Code 43041

Type of Business Fertilizer

3. Name of Represented Entity New Jersey Association of Health Plans

Business Address 50 West State Street  
Suite 102

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Trenton State NJ Zip Code 08608-1102

Type of Business Health Care Providers Association

4. Name of Represented Entity NJ Association of School Administrators

Business Address 920 West State Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Trenton State NJ Zip Code 08618

Type of Business School Administrators Association

5. Name of Represented Entity NJ Coalition of Automotive Retailers

Business Address 856 River Road

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Trenton State NJ Zip Code 08628

Type of Business Association of Automotive Retailers

**2a. OTHER REPRESENTED ENTITIES**

Provide the following information concerning other Represented Entities.

1. Name of Represented Entity NJ Funeral Directors Services, Inc.

Business Address

PO Box L

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Manasquan

State NJ

Zip Code 08736

Type of Business Funeral Directors Association

2. Name of Represented Entity NJ Lawsuit Reform Alliance

Business Address

128 West State Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Trenton

State NJ

Zip Code 08608-1102

Type of Business Civil Justice Reform System

3. Name of Represented Entity NJ Society of Certified Public Accountants

Business Address

425 Eagle Rock Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Roseland

State NJ

Zip Code 07068

Type of Business CPA Association

4. Name of Represented Entity Novartis Pharmaceuticals Corporation

Business Address

USEH, 701-453

One Health Plaza

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City East Hanover

State NJ

Zip Code 07936-1080

Type of Business Pharmaceuticals

5. Name of Represented Entity Novo Nordisk

Business Address

500 New Jersey Avenue

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Washington

State DC

Zip Code 20001

Type of Business Pharmaceuticals

**2a. OTHER REPRESENTED ENTITIES**

Provide the following information concerning other Represented Entities.

1. Name of Represented Entity Oracle America, Inc.

Business Address 2350 Kerner Boulevard  
Suite 250

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City San Rafael State CA Zip Code 94901

Type of Business Information Technology

2. Name of Represented Entity PPL Services Corporation

Business Address 2 North 9th Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Allentown State PA Zip Code 18101

Type of Business Utilities

3. Name of Represented Entity PSEG

Business Address 80 Park Plaza  
Tower T

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Newark State NJ Zip Code 07101

Type of Business Energy Company

4. Name of Represented Entity Association for Children of New Jersey

Business Address 35 Halsey Street

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Newark State NJ Zip Code 07102

Type of Business Public Policy Advocacy for Children

5. Name of Represented Entity SAS Institute Inc.

Business Address SAS Campus Drive

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Cary State NC Zip Code 27513

Type of Business Information Gathering and Analysis

**2a. OTHER REPRESENTED ENTITIES**

Provide the following information concerning other Represented Entities.

1. Name of Represented Entity TD Bank, NA

Business Address 560 Route 22 East

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City Bridgewater State NJ Zip Code 08807

Type of Business Financial Institution/Bank

2. Name of Represented Entity \_\_\_\_\_

Business Address \_\_\_\_\_

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Type of Business \_\_\_\_\_

3. Name of Represented Entity \_\_\_\_\_

Business Address \_\_\_\_\_

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Type of Business \_\_\_\_\_

4. Name of Represented Entity \_\_\_\_\_

Business Address \_\_\_\_\_

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Type of Business \_\_\_\_\_

5. Name of Represented Entity \_\_\_\_\_

Business Address \_\_\_\_\_

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Type of Business \_\_\_\_\_

**SCHEDULE A**

1. Did any Governmental Affairs Agent named in this Annual Report serve as a member of:

- any independent State authority;
- any county improvement authority;
- any municipal utilities authority;
- any inter-State or bi-State authority as a member from New Jersey; or,
- any board or commission established by statute or resolution, or by executive order of the Governor, or by the Legislature, or by any Agency, Department or other instrumentality of the State?

No If "no," continue on to the next question.       Yes If "yes," please provide the following information:

Name of Governmental Affairs Agent      Brad Brewster

Name of Authority, Board, or Commission      The College of New Jersey - Board of Trustees

Date When Term of Service Expires      June 2017

Name of Governmental Affairs Agent      William J. Pascrell, III

Name of Authority, Board, or Commission      Passaic County Counsel

Date When Term of Service Expires      February 25, 2013

Name of Governmental Affairs Agent      John F. Russo

Name of Authority, Board, or Commission      Rutgers University - Board of Governors

Date When Term of Service Expires      July 30, 2011

Name of Governmental Affairs Agent      David A. Smith

Name of Authority, Board, or Commission      Motion Picture and Television Development Corporation

Date When Term of Service Expires      July 2013

2. Did all Governmental Affairs Agent(s) named in this Annual Report file all Notices of Representation and Quarterly Reports required during the calendar year covered by this Annual Report?

Yes If "yes," continue on to Schedule B.       No If "no," please file the necessary reports immediately.

## SCHEDULE A

1. Did any Governmental Affairs Agent named in this Annual Report serve as a member of:

- any independent State authority;
- any county improvement authority;
- any municipal utilities authority;
- any inter-State or bi-State authority as a member from New Jersey; or,
- any board or commission established by statute or resolution, or by executive order of the Governor, or by the Legislature, or by any Agency, Department or other instrumentality of the State?

No If "no," continue on to the next question.       Yes If "yes," please provide the following information:

Name of Governmental Affairs Agent      David A. Smith

Name of Authority, Board, or Commission      New Jersey Hall of Fame

Date When Term of Service Expires      Ongoing

Name of Governmental Affairs Agent      David A. Smith

Name of Authority, Board, or Commission      New Jersey Alcohol Beverage Control (ABC) Advisory Board

Date When Term of Service Expires      Serves at the discretion of the ABC Director - Appointed November 2006

Name of Governmental Affairs Agent      Patricia E. McGuire

Name of Authority, Board, or Commission      New Jersey Real Estate Commission

Date When Term of Service Expires      Resigned - August 31, 2010

Name of Governmental Affairs Agent      \_\_\_\_\_

Name of Authority, Board, or Commission      \_\_\_\_\_

Date When Term of Service Expires      \_\_\_\_\_

2. Did all Governmental Affairs Agent(s) named in this Annual Report file all Notices of Representation and Quarterly Reports required during the calendar year covered by this Annual Report?

Yes If "yes," continue on to Schedule B.       No If "no," please file the necessary reports immediately.

### SCHEDULE B - SALARY & COMPENSATION

**PURPOSE:** To report the salary and compensation paid to the Governmental Affairs Agents on whose behalf this report is filed. Include the reimbursement of an Agent's expenses in amounts reported.

**NOTE:** Only the pro rata share of each Governmental Affairs Agent's salary and compensation need to be included if the Agent spends only a portion of his/her time on lobbying activity.

NAME OF GOVERNMENTAL AFFAIRS AGENT	AMOUNT
Brad Brewster	\$ 271,754.00
Dale J. Florio	450,590.00
John F. Russo	50,400.00
David A. Smith	346,531.00
William J. Pascrell, III	263,443.00
Sonia Delgado	277,678.00
Andrew V. Sinclair	82,790.00
Alfred J. Gaburo, Jr.	304,049.00
Lorna D. O'Hara	27,399.00
<b>SCHEDULE B TOTAL \$</b> _____	

### SCHEDULE C - SUPPORT PERSONNEL

**PURPOSE:** To report the costs of support personnel who, over the course of the reporting year, individually spend 450 or more hours supporting the activities of the Governmental Affairs Agent(s).

After determining to which person(s) this applies, report the pro rata share of those costs which are attributable to supporting the activities of the Governmental Affairs Agent(s) in influencing legislation, regulations, governmental processes, or communicating with the general public.

**SCHEDULE C TOTAL \$** 328,185.00

**NO SCHEDULE D FOR GOVERNMENTAL AFFAIRS AGENTS**



### SCHEDULE B - SALARY & COMPENSATION

**PURPOSE:** To report the salary and compensation paid to the Governmental Affairs Agents on whose behalf this report is filed. Include the reimbursement of an Agent's expenses in amounts reported.

**NOTE:** Only the pro rata share of each Governmental Affairs Agent's salary and compensation need to be included if the Agent spends only a portion of his/her time on lobbying activity.

NAME OF GOVERNMENTAL AFFAIRS AGENT	AMOUNT
Jack Collins	\$ 62,400.00
Patricia E. McGuire	100,356.00
Shamil V. Rodriguez	16,884.00
Nicole D. Cole	44,421.00
Paulina Grabczak	7,783.00
<b>SCHEDULE B TOTAL \$ 2,306,478.00</b>	

### SCHEDULE C - SUPPORT PERSONNEL

**PURPOSE:** To report the costs of support personnel who, over the course of the reporting year, individually spend 450 or more hours supporting the activities of the Governmental Affairs Agent(s).

After determining to which person(s) this applies, report the pro rata share of those costs which are attributable to supporting the activities of the Governmental Affairs Agent(s) in influencing legislation, regulations, governmental processes, or communicating with the general public.

**SCHEDULE C TOTAL \$ \_\_\_\_\_**

**NO SCHEDULE D FOR GOVERNMENTAL AFFAIRS AGENTS**

**SCHEDULE E - COMMUNICATION EXPENSES****PURPOSE:** To report the costs of the preparation and distribution of materials related to influencing legislation, regulations, governmental processes, and conducting communications with the general public.

<b>EXPENSE</b>	<b>AMOUNT</b>
Printed Materials	\$ 1,505.00
Film, Slides, Video, Audio, TV, Radio, Other Broadcast Medium, including the Internet	1,536.00
Postage	3,138.00
Telephone, Telegram, Facsimile	27,304.00
Pro Rata Overhead Costs of Specific Events Over \$100 ( <i>please identify name and date of event</i> )	
Post Election Luncheon (November 5, 2010)	688.00
<i>Other (please describe):</i>	
Government News Network	8,281.00
Lexis Nexis	6,120.00
Matthew Bender & Co., Inc.	1,592.00
Thomson West	2,990.00
<b>SCHEDULE E TOTAL \$</b>	<b>53,154.00</b>

**SCHEDULE F - TRAVEL/LODGING****PURPOSE:** To report the travel and lodging costs of the Governmental Affairs Agents on whose behalf this report is filed related to influencing legislation, regulations, governmental processes, or communicating with the general public.

<b>NAME OF GOVERNMENTAL AFFAIRS AGENT</b>	<b>AMOUNT</b>
Brad Brewster	\$ 230.00
Dale J. Florio	166.00
John F. Russo	150.00
David A. Smith	1,281.00
William J. Pascrell, III	1,054.00
<b>SCHEDULE F TOTAL \$</b>	<b>0.00</b>

### SCHEDULE E - COMMUNICATION EXPENSES

**PURPOSE:** To report the costs of the preparation and distribution of materials related to influencing legislation, regulations, governmental processes, and conducting communications with the general public.

EXPENSE	AMOUNT
Printed Materials	\$
Film, Slides, Video, Audio, TV, Radio, Other Broadcast Medium, including the Internet	
Postage	
Telephone, Telegram, Facsimile	
Pro Rata Overhead Costs of Specific Events Over \$100 ( <i>please identify name and date of event</i> )	
Other ( <i>please describe</i> ):	
<b>SCHEDULE E TOTAL \$</b>	

### SCHEDULE F - TRAVEL/LODGING

**PURPOSE:** To report the travel and lodging costs of the Governmental Affairs Agents on whose behalf this report is filed related to influencing legislation, regulations, governmental processes, or communicating with the general public.

NAME OF GOVERNMENTAL AFFAIRS AGENT	AMOUNT
Sonia Delgado	\$ 2,225.00
Andrew V. Sinclair	2,071.00
Alfred J. Gaburo, Jr.	2,770.00
Lorna D. O'Hara	150.00
Jack Collins	275.00
<b>SCHEDULE F TOTAL \$</b>	

**SCHEDULE E - COMMUNICATION EXPENSES**

**PURPOSE:** To report the costs of the preparation and distribution of materials related to influencing legislation, regulations, governmental processes, and conducting communications with the general public.

<b>EXPENSE</b>	<b>AMOUNT</b>
Printed Materials	\$
Film, Slides, Video, Audio, TV, Radio, Other Broadcast Medium, including the Internet	
Postage	
Telephone, Telegram, Facsimile	
Pro Rata Overhead Costs of Specific Events Over \$100 <i>(please identify name and date of event)</i>	
<i>Other (please describe):</i>	

**SCHEDULE E TOTAL \$** \_\_\_\_\_

**SCHEDULE F - TRAVEL/LODGING**

**PURPOSE:** To report the travel and lodging costs of the Governmental Affairs Agents on whose behalf this report is filed related to influencing legislation, regulations, governmental processes, or communicating with the general public.

<b>NAME OF GOVERNMENTAL AFFAIRS AGENT</b>	<b>AMOUNT</b>
Patricia E. McGuire	\$ 375.00
Shamil V. Rodriguez	1,077.00
Nicole D. Cole	1,535.00
Paulina Grabczak	700.00

**SCHEDULE F TOTAL \$** 14,059.00

**SCHEDULE G-1**

**ITEMIZATION OF BENEFITS WHICH EXCEEDED \$25 PER DAY OR \$200 PER CALENDAR YEAR TO STATE OFFICIALS AND THEIR IMMEDIATE FAMILY MEMBERS**

**PURPOSE:** To report detailed information concerning benefits passed to State officials covered by the Act, as well as the immediate family members of these officials. If the value of a benefit exceeded \$25 per day or \$200 per calendar year, report below.

*(Select one description item for each entry from the drop down list. When selecting "O - Other", enter a description in the space provided.)*

Name of Benefit Recipient Honorable Raymond J. Lesniak - Extended by IMEGA  
Date 11/13/2010 Description F - Food & Beverage Amount \$ 87.00

Name and Address of Payee/Vendor  
Name Guy Savoy Restaurant  
Address 3570 Las Vegas Boulevard, South  
City Las Vegas State NV Zip Code 89109

If benefit was reimbursed, please report the date, the description, and the amount of the reimbursement.

Date \_\_\_\_\_ Amount \$ \_\_\_\_\_  
Description \_\_\_\_\_

Name of Benefit Recipient Honorable Raymond J. Lesniak - Extended by IMEGA  
Date 11/14/2010 Description F - Food & Beverage Amount \$ 337.00

Name and Address of Payee/Vendor  
Name MGM  
Address 3799 Las Vegas Boulevard, South  
City Las Vegas State NV Zip Code 89109

If benefit was reimbursed, please report the date, the description, and the amount of the reimbursement.

Date \_\_\_\_\_ Amount \$ \_\_\_\_\_  
Description \_\_\_\_\_

Name of Benefit Recipient \_\_\_\_\_  
Date \_\_\_\_\_ Description \_\_\_\_\_ Amount \$ \_\_\_\_\_

Name and Address of Payee/Vendor  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

If benefit was reimbursed, please report the date, the description, and the amount of the reimbursement.

Date \_\_\_\_\_ Amount \$ \_\_\_\_\_  
Description \_\_\_\_\_

Name of Benefit Recipient \_\_\_\_\_  
Date \_\_\_\_\_ Description \_\_\_\_\_ Amount \$ \_\_\_\_\_

Name and Address of Payee/Vendor  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

If benefit was reimbursed, please report the date, the description, and the amount of the reimbursement.

Date \_\_\_\_\_ Amount \$ \_\_\_\_\_  
Description \_\_\_\_\_

**SUMMARY OF BENEFIT PASSING**

**PURPOSE:** To report the total amount of providing benefits to State officials covered by the Act and their immediate family members.

	SCHEDULE G-1*		SCHEDULE G-2**		AMOUNT
Entertainment	\$ _____	+	\$ _____	=	\$ _____
Food and Beverage	424.00	+	_____	=	424.00
Travel	_____	+	_____	=	_____
Lodging	_____	+	_____	=	_____
Honoraria	_____	+	_____	=	_____
Loans	_____	+	_____	=	_____
Gifts	_____	+	_____	=	_____
Other (specify) _____	_____	+	_____	=	_____
<b>Total</b>	\$ _____	+	\$ _____	=	\$ 424.00

**SCHEDULE G-1 AND  
SCHEDULE G-2 TOTAL**

\* After completing all entries on Schedule G-1, provide totals by category.

\*\* Enter, by category, the value of benefit passing where the expenditure did NOT exceed the \$25/day or \$200/calendar year thresholds.

**ENTER THE TOTAL AMOUNT OF REIMBURSED BENEFITS, IF ANY.  
DO NOT DEDUCT THIS AMOUNT FROM BENEFIT PASSING AMOUNTS.**

\$ \_\_\_\_\_ 0.00

**SUMMARY OF LOBBYING EXPENDITURES**

**EXPENDITURES**

1. Salary and Compensation	Schedule B Total	\$ 2,306,478.00
2. Support Personnel	Schedule C Total	328,185.00
3. Communication Expenses	Schedule E Total	53,154.00
4. Travel and Lodging	Schedule F Total	14,059.00
5. Benefit Passing	Schedule G-1 and Schedule G-2 Total	424.00
<b>Total Lobbying Expenditures</b>		\$ 2,702,300.00

### RECEIPTS TABLE

**PURPOSE:** To report all fees, retainers, allowances, reimbursement of expenses, or other compensation received from Represented Entities for the purpose of influencing legislation, regulations, governmental processes, or communicating with the general public.

**NOTE:** Report only the pro rata share of each receipt which is related to influencing legislation, regulations, governmental processes, or communicating with the general public.

REPRESENTED ENTITY	AMOUNT
1. AC Beach Development Partners LLC	\$ 25,513.00
2. AC Gateway LLC	25,484.00
3. Advance Realty Group	16,000.00
4. Advanced Drainage Systems Inc.	45,000.00
5. Alcatel-Lucent USA Inc.	66,000.00
6. Allstate NJ Insurance Company	50,139.00
7. Altria Client Services Inc.	100,000.00
8. American Massage Therapy Association	12,013.00
9. AmericChoice/United Healthcare	102,161.00
10. Aqua NJ Inc.	11,571.00
11. ARAMARK	60,049.00
12. ARTS of NJ	263.00
13. Association for Children of New Jersey	18,894.00
14. Association for Environmental Authorities	30,296.00
15. Association for Municipal Assessors	36,267.00
16. Association of NJ Rifle and Pistol Clubs, Inc.	21,000.00
17. AT&T Solutions	54,000.00
18. Atlantic Gastro Surgi Center	1,500.00

**TOTAL RECEIPTS \$ \_\_\_\_\_**

### RECEIPTS TABLE

**PURPOSE:** To report all fees, retainers, allowances, reimbursement of expenses, or other compensation received from Represented Entities for the purpose of influencing legislation, regulations, governmental processes, or communicating with the general public.

**NOTE:** Report only the pro rata share of each receipt which is related to influencing legislation, regulations, governmental processes, or communicating with the general public.

REPRESENTED ENTITY	AMOUNT
1. Atrium Health	\$ 5,000.00
2. Avaya, Inc.	18,091.00
3. Balloon Council (The)	145,964.00
4. Bay Watch Marina	11,000.00
5. Bergen Regional Medical Center	60,071.00
6. Big Brothers Big Sisters Foundation of NJ	24,053.00
7. BioNJ	18,247.00
8. BP America, Inc.	60,000.00
9. Breathe Rite Medical & Surgical Equipment	6,000.00
10. Bryn Mawr Investment Company	2,500.00
11. Business & Governmental Insurance Agency	10,000.00
12. Cablevision Systems Corporation	120,765.00
13. Camelot Global Services	13,333.00
14. CareOne Credit Counseling Corporation	60,000.00
15. Catapult Learning	30,022.00
16. Celtic Insurance Company	2,375.00
17. Charter School Management Inc	25,000.00
18. Cherry Weber and Associates	18,068.00
<b>TOTAL RECEIPTS</b>	<b>\$ _____</b>



### RECEIPTS TABLE

**PURPOSE:** To report all fees, retainers, allowances, reimbursement of expenses, or other compensation received from Represented Entities for the purpose of influencing legislation, regulations, governmental processes, or communicating with the general public.

**NOTE:** Report only the pro rata share of each receipt which is related to influencing legislation, regulations, governmental processes, or communicating with the general public.

REPRESENTED ENTITY	AMOUNT
1. Children's Specialized Hospital - Mountainside	\$ 30,000.00
2. City of Elizabeth	4,500.00
3. City of Wildwood	13,500.00
4. Claremont Group	5,000.00
5. Coalition of County SPCAs	30,000.00
6. Community Health Law Project	24,000.00
7. Concentra	36,060.00
8. COANJ - Constitutional Officers Association of NJ	10,041.00
9. Consumer Electronics Association	32,500.00
10. Conventus Inter-Insurance Exchange	12,000.00
11. Corrections Association of America	55,016.00
12. Council for Private Schools	18,056.00
13. County of Salem	30,000.00
14. Davis Enterprises	1,980.00
15. DCI Group AZ LLC	44,577.00
16. Delta Dental Plan of NJ	54,000.00
17. Denver Canna Club LLC	19,000.00
18. Developmental Disabilities Health Alliance	48,120.00

**TOTAL RECEIPTS** \$ \_\_\_\_\_

### RECEIPTS TABLE

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REPRESENTED ENTITY	AMOUNT
1. Drug Policy Alliance	\$ 60,000.00
2. Effective School Solutions	21,000.00
3. El Paso Corporation and Its Subsidiaries	120,474.00
4. Enterprise Rent-A-Car	90,121.00
5. EnviroSolutions, Inc. - Solid Waste Transfer & Recycling Inc.	900.00
6. EPIC Management Inc.	55,000.00
7. Essex County	30,000.00
8. Extensis Holdings LLC	40,000.00
9. F & D Enterprises	5,425.00
10. Fairleigh Dickinson University	63,445.00
11. Fedway Associates Incorporated	12,000.00
12. Field Turf Tarkett	3,000.00
13. Firebird Cobra Head Lighting	12,000.00
14. Fortune Demo	2,500.00
15. Freehold Endoscopy Associates	9,449.00
16. G4S Justice Services Inc	9,000.00
17. Garden State Coalition of Schools	6,000.00
18. Garden State Municipal JIF	10,000.00

**TOTAL RECEIPTS \$** \_\_\_\_\_

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REPRESENTED ENTITY	AMOUNT
1. Garden State School Bus Contractors Association	\$ 36,000.00
2. Genentech	66,537.00
3. Gill Action	50,000.00
4. Global Betting Exchange	14,839.00
5. Gym Door Repairs, Inc.	33,000.00
6. Foundation Harmony	49,592.00
7. Health Care Association of New Jersey	11,516.00
8. High 5 Games	20,000.00
9. Horizon Blue Cross	39,395.00
10. Hoboken University Medical Center/Hudson Healthcare, Inc.	32,459.00
11. Interactive Media Entertainment and Gaming Association (IMEGA)	140,044.00
12. Independent Associates	45,148.00
13. Innova Health	12,000.00
14. Innovative Educational Programs	33,102.00
15. Insurance Auto Auctions Inc	35,323.00
16. Isolatek International	18,627.00
17. Joe Canal's Discount Liquor Outlet	25,030.00
18. JSH International LLC	90,393.00

**TOTAL RECEIPTS \$** \_\_\_\_\_

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REPRESENTED ENTITY	AMOUNT
1. K Hovnanian Homes	\$ 15,968.00
2. K12 Inc.	55,504.00
3. Kennedy Health System	8,871.00
4. Kraft Food Global Inc.	54,000.00
5. Lilly USA LLC	90,013.00
6. Louis Berger Group Inc.	60,013.00
7. Loving Care	1,650.00
8. Maersk Inc.	72,227.00
9. Magellan Health Services	48,000.00
10. Marine Trades Association of New Jersey	1,200.00
11. Max Spann Real Estate and Auction Company	10,000.00
12. MAXIMUS Inc.	44,107.00
13. McKesson Corporation	60,880.00
14. Medco Health Solutions Inc.	60,680.00
15. Merck Sharp & Dohme Corporation & Its Affiliates	55,333.00
16. Merit Health Systems (Mountainside Hospital)	84,059.00
17. MetLife	66,118.00
18. Micro Electronics	36,000.00

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REPRESENTED ENTITY	AMOUNT
1. MillerCoors, LLC	\$ 54,000.00
2. Monroe LLC	66,000.00
3. Mortgage Bankers Association of NJ/NJ Association of Mortgage Bankers	33,000.00
4. Mortgage Insurance Companies of America	50,119.00
5. National Auto Dealers Exchange	60,015.00
6. NBC Universal	84,387.00
7. NES Energy	900.00
8. NJ Press Association	48,215.00
9. Newport Associates	117,527.00
10. NJ Association of Election Officials	18,000.00
11. NJ Association of Nurse Anesthetists	30,000.00
12. NJ Association of Health Plans	144,307.00
13. NJ Association of Health Underwriters	24,019.00
14. NJ Association of School Administrators	42,000.00
15. NJ Coalition of Automotive Retailers	60,000.00
16. NJ Council of Educational Services Commission	36,027.00
17. NJ Dietetic Association	18,025.00
18. NJ Funeral Directors Services Inc.	49,625.00

**TOTAL RECEIPTS \$** \_\_\_\_\_

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REPRESENTED ENTITY	AMOUNT
1. NJ Institute of Technology	\$ 90,000.00
2. NJ Kidney Stone Center LLC	23,613.00
3. NJ Lawsuit Reform Alliance	49,040.00
4. NJ Manufactured Housing Association	24,068.00
5. NJ Manufacturing Extension	48,000.00
6. NJ Outdoor Alliance	24,045.00
7. NJ Propane Gas Association	48,917.00
8. NJ Restaurant Association	33,120.00
9. NJ Society of Certified Public Accountants	48,428.00
10. NJ State Association of Pipe Trades	30,062.00
11. NJ State League of Master Plumbers	33,718.00
12. NJ State Troopers Fraternal Association of NJ	10,800.00
13. NJ State Troopers NCO Association	8,625.00
14. NJ Veterinary Medical Association	22,234.00
15. NJ Wholesale Marketers Association of NJ	72,687.00
16. Novartis Pharmaceuticals Corporation	40,819.00
17. Novo Nordisk Inc.	48,000.00
18. NRG Energy Inc.	61,096.00

**TOTAL RECEIPTS** \$ \_\_\_\_\_

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REPRESENTED ENTITY	AMOUNT
1. NW Financial Group	\$ 12,020.00
2. OCEMA	28,000.00
3. Oliver Wyman Inc.	12,025.00
4. Oracle America Inc.	32,500.00
5. Partial Care Association of NJ	50,640.00
6. Patient Wellness	26,755.00
7. Planned Parenthood	13,300.00
8. Power Grid Capital	85,162.00
9. PPL Services Corporation	50,408.00
10. Prism Capital Partners LLC	55,000.00
11. Probation Association of NJ	24,207.00
12. ProtectingAmerica.org (PA.org)	57,000.00
13. PSEG	74,000.00
14. Public Consulting Group	48,136.00
15. RedFlex Traffic Systems	78,549.00
16. RWJ University Hospital	60,000.00
17. RWJ University Hospital at Hamilton	60,000.00
18. RWJ University Hospital at Rahway	30,000.00

**TOTAL RECEIPTS \$** \_\_\_\_\_

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REPRESENTED ENTITY	AMOUNT
1. SAS Institute Inc.	\$ 44,442.00
2. Scotts Miracle-Gro Company	4,000.00
3. Shieldalloy Metallurgical Corporation	192,353.00
4. NJ Charter Public School Association/ School House Strategies	24,060.00
5. SIMS Metal Management	150,156.00
6. SmartBus Live	9,600.00
7. Somerset Development	72,039.00
8. Southern NJ Perinatal Cooperative	12,000.00
9. Sporting Goods Manufacturers Association	40,000.00
10. St. Joseph's Regional Medical Center	72,000.00
11. Stormwater Equipment Manufacturers Association	21,000.00
12. Tandberg Inc.	7,048.00
13. Tax Collectors and Treasurers Association of NJ	42,000.00
14. TD Bank, NA	60,000.00
15. Tenet Health System	24,000.00
16. Terre Hill Stormwater Systems	3,000.00
17. THE Tunnel Project	95,000.00
18. Thomson Reuters	24,000.00

**TOTAL RECEIPTS** \$ \_\_\_\_\_



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REPRESENTED ENTITY	AMOUNT
1. Titan Outdoor LLC	\$ 19,500.00
2. Township of Readington	1,000.00
3. Triad Healthcare	30,136.00
4. Trilegiant Corporation	48,000.00
5. Trinity Solar	4,000.00
6. Trustees of the University of Pennsylvania	42,094.00
7. Unisys Corporation	8,000.00
8. US Communities	59,600.00
9. Valley Hospital (The)	54,239.00
10. Van Cleef Engineering Associates LLC	18,068.00
11. Westfield Corporation	30,500.00
12. William G. Mennen PC	20,093.00
13. WithumSmith+Brown	450.00
14. WNYC Radio	26,210.00
15. Workers Compensation Judges Association	7,067.00
16. Beth Medrash Govoha/Winning Strategies Washington	37,200.00
17. Monmouth Medical Center/Winning Strategies Washington	60,311.00
18. Youth Advocate Programs Inc.	34,217.00

**TOTAL RECEIPTS \$** \_\_\_\_\_

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REPRESENTED ENTITY	AMOUNT
1. Yum!Brands	\$ 24,000.00
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<b>TOTAL RECEIPTS</b>	<b>\$ 7,775,454.00</b>

**CERTIFICATION**

This certification shall be signed by either the Governmental Affairs Agent filing this Annual Report on his/her own behalf, or by the Managing or Principal Partner or Chief Executive Officer of the Governmental Affairs Agent Firm.

I, Dale J. Florio

*(print name)*

hereby certify that I am duly authorized by

Princeton Public Affairs Group, Inc.

*(print name of firm)*

to file and certify the accuracy and correctness of this Annual Report of Lobbying Activity for calendar year 2010.

I certify that the statements made herein are true and accurate. I am aware that if any of the foregoing statements are willfully false, I may be subject to punishment.



Signature

February 15, 2011

Date