

FORM L1-A
Reporting For Calendar Year 2010

ANNUAL REPORT
OF
GOVERNMENTAL AFFAIRS AGENT



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NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION

P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

FOR STATE USE ONLY

Amendment

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm:

Public Strategies Impact, L.L.C.

Business Address 414 River View Plaza

City Trenton State NJ Zip Code 08611-3420

*(Area Code) Telephone Number 609-393-7799

1. Provide the following information regarding the Governmental Affairs Agent(s) on whose behalf this report is filed.

1. Name See attached list

Registration Number _____ Occupation or Business _____

Business Address _____

City _____ State _____ Zip Code _____

*(Area Code) Telephone Number _____

2. Name _____

Registration Number _____ Occupation or Business _____

Business Address _____

City _____ State _____ Zip Code _____

*(Area Code) Telephone Number _____

3. Name _____

Registration Number _____ Occupation or Business _____

Business Address _____

City _____ State _____ Zip Code _____

*(Area Code) Telephone Number _____

4. Name _____

Registration Number _____ Occupation or Business _____

Business Address _____

City _____ State _____ Zip Code _____

*(Area Code) Telephone Number _____

Public Strategies Impact, L.L.C.
2010 Form L1-A
Question 1

Name & Registration Number

Roger A. Bodman – 433-9
Joseph DeSanctis – 433-15
Tracie A. DeSarno – 433-2
Matthew S. Halpin – 433-17
Harold L. Hodes – 433-4
Josh Hodes – 433-22
William J. Maer – 433-18
Edward J. Mount – 433-20
Joseph A. Simonetta – 433-14
Patrick A. Stewart – 433-21

2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity See attached list

Business Address _____

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City _____ State _____ Zip Code _____

Type of Business _____

2. Name of Represented Entity _____

Business Address _____

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City _____ State _____ Zip Code _____

Type of Business _____

3. Name of Represented Entity _____

Business Address _____

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City _____ State _____ Zip Code _____

Type of Business _____

4. Name of Represented Entity _____

Business Address _____

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City _____ State _____ Zip Code _____

Type of Business _____

5. Name of Represented Entity _____

Business Address _____

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City _____ State _____ Zip Code _____

Type of Business _____

Name of Client	Business Address	Type of Business	Check mark if Grassroots Lobbying* was the only lobbying
7-Eleven	P.O. Box 711 Dallas, TX 75202	Retail	
AIA-NJ	414 River View Plaza Trenton, NJ 08611-3420	Architects Association	
Aircraft Owners & Pilots Association	421 Aviation Way Frederick, MD 21701	Association	
Alliance for Quality Care	c/o Brach Eichler 101 Eisenhower Parkway Roseland, NJ 07068	Law firm	
Am. Music Therapy Assn. - Mid-Atlantic Region	1419 Alverado Ave. Pittsburgh, PA 15216	Professional Association	
Am. Soc. Of Landscape Architects-NJ Ch.	414 River View Plaza Trenton, NJ 08611-3420	Landscape Architects Association	
Amboy Bank	3590 Highway #9 Old Bridge, NJ 08857	Financial institution	
American Music Therapy Association, Inc.	8455 Colesville Road, Suite 1000 Silver Spring, MD 20910	Professional Association	
American Resort Development Association	4901 Vineland Road Suite 635 Orlando, FL 32811	Association	
Arisa Realty	50 Walker Street, Suite 2A New York, NY 10013	Real Estate	
ArtPride New Jersey	432 High Street Bordentown, NJ 08505	Coalition of arts organizations	
Associated Builders & Contractors-NJ Ch.	414 River View Plaza Trenton, NJ 08611-3420	Contractors Association	
Baxter Healthcare Corporation	46 Hubbard Street Glastonbury, CT 06033	Healthcare Industry	
Bergen County Economic Dev. Corp.	One Bergen County Plaza Suite #440 Hackensack, NJ 07401	County Economic Development	
Berkeley College	44 Rifle Camp Road, First Bldg. Garret Mountain Campus Woodland Park, NJ 07424	Higher Education	
Bicycle Products Suppliers Association	PO Box 187 Montgomeryville, PA 18936	Association of bicycle suppliers	
Blue Water Communications Group	111 Wood Avenue South Islen, NJ 08830	Information Technology	
Boys & Girls Clubs, North Esat	85 Chadbourne Road Rochester, NY 14618	Youth services	
Builders Political Action Committee of NJ	200 American Metro Boulevard, Su Hamilton, NJ 08691	Professional Associaton PAC	
Car Wash Association of NJ	c/o Marlton Classic Car Wash #8 Route 70 West Marlton, NJ 08053	Trade organization	
CBS Outdoor	444 N. Michigan Avenue Chicago, IL 60611	Outdoor Advertising	
Certification Board for Music Therapists, Inc.	506 East Lancaster Ave., Suite 102 Downingtown, PA 19335	Professional Association	
CGI Technologies and Solutions, Inc.	11325 Random Hills Road Fairfax, VA 22030	Information Technology	

Name of Client	Business Address	Type of Business	Check mark if Grassroots Lobbying* was the only lobbying
Cliffside Park	Diktas Schandler Gillen 596 Anderson Avenue Cliffside Park, NJ 07010	Municipality	
CM & Son Trucking, Inc.	PO Box 233 Allendale, NJ 07401	Trucking	
Coastal Outdoor Advertising Group, LLC	629 Springfield Road South Kenilworth, NJ 07033	Outdoor Advertising	
Computer Aid, Inc.	The CAI Center 901 N. Market Street Wilmington, DE 19801	Information Technology	
Dewey Electronics Corporation	27 Muller Road Oakland, NJ 07436	Electronics	
Distilled Spirits Council of the US	1250 Eye Street, NW Suite 400 Washington, DC 20005-3998	Trade association for distilled spirits industry	
Earle Asphalt Company	PO Drawer 556 Farmingdale, NJ 07727	General Contractors	
eLot, Inc.	Three Stamford Landing 46 Southfield Ave., Ste. 370 Stamford, CT 06902	Lottery	
Emtec	11 Diamond Road Springfield, NJ 07081	Information Technology	
Entertainment Software Association	575 7th Street NW, Suite 300 Washington, DC 20004	Professional Association	
Essex Pain Management	PO Box 160 Park Ridge, NJ 07656	Healthcare	
Explore Information Services	2900 Lone Oak Parkway, #104A Eagan, MN 55121	Information Technology	
Franklin Templeton Distributors	101 John F. Kennedy Parkway Short Hills, NJ 07078-2707	Financial services	
Gift of Life Donor Program	401 North 3rd. Street Philadelphia, PA 19123-3813	Non-profit agency-organ and tissue donation	
Greater NJ Motorcoach Assn.	910 Beechwood Avenue Cherry Hill, NJ 08002	Association of Bus Owners	
Hemophilia Association of New Jersey	197 Route 18 South, Ste 206N East Brunswick, NJ 08816	Health Association	
Hewlett Packard	1331 Pennsylvania Avenue, NW Suite 1300 Washington, DC 20004	Information Technology	
Hewlett Packard / Saber Corporation	1331 Pennsylvania Avenue, NW Suite 1300 Washington, DC 20004	Information Technology	
Hudson Crossing Surgical Center	2 Executive Drive Fort Lee, NJ 07024	Healthcare	
J & J Court Transcribers, Inc.	268 Evergreen Avenue Hamilton, NJ 08619	Court Transcribers	
Jackson, Gilmour et al / Connelly, Baker et al c/o Gordon & Gordon	505 Morris Avenue Springfield, NJ 07081	Law firm	
Jersey Shore Teletherapy	89 Knob Hill Road Morganville, NJ 07751	Healthcare	
Liberty Healthcare Corporation	PO Box 1521 Tallahassee, FL 32302	Healthcare	
Long Branch, City of	344 Broadway Long Branch, NJ 07740-6994	Municipality	

Name of Client	Business Address	Type of Business	Check mark if Grassroots Lobbying* was the only lobbying
Luxottica Retail	4000 Luxottica Place Mason, OH 45040	Optical Products	
Magazine Publishers of America, Inc.	810 Seventh Avenue New York, NY 10019	Publishing	
Maser Consulting	331 Newman Springs Road One River Center, Building Two Red Bank, NJ 07701	Engineering firm	
Motion Picture Association of America, Inc.	1600 Eye Street, NW Washington, DC 20006	Motion Picture Association	
MultiState Associates, Inc. / The Assn. of Settlement Companies	515 King Street, Suite 300 Alexandria, VA 22314	Government Relations	
National Strategies Inc. / CA	1400 Eye St., NW Suite 900 Washington, DC 20005	Government Relations	
National Strategies Inc. / Tioga Energy	1400 Eye St., NW Suite 900 Washington, DC 20005	Government Relations	
Nat'l Assoc. Theatre Owners of NJ	c/o Montgomery Cinemas PO Box 19 Belle Mead, NJ 08502	Theater Owner Association	
NJ Hotel & Lodging Association	414 River View Plaza Trenton, NJ 08611-3420	Hotel & Lodging Industry	
NJ Liquor Store Alliance	414 River View Plaza Trenton, NJ 08611-3420	Trade Association	
NJ Occupational Therapy Association	c/o Accelerated Hand Therapy 2 Shunpike Road, Suite 25 Madison, NJ 07940	Professional Association	
NJ Society of Municipal Engineers	414 River View Plaza Trenton, NJ 08611-3420	Professional Association	
NJ Society of Professional Engineers	414 River View Plaza Trenton, NJ 08611-3420	Engineers Association	
NJ Staffing Alliance	377 Hoes Lane Piscataway, NJ 08854	Professional Association	
NJ Tax Comm. Assn. c/o Hunterdon Tax Board	PO Box 2900 Flemington, NJ 08022-2900	Professional Association	
NJ Travel Industry Association	414 River View Plaza Trenton, NJ 08611-3420	Association of Travel Industry	
NY Football Giants	1925 Giants Drive, Timex Performa E. Rutherford, NJ 07073	Professional sports	
Opera Solutions	10 Exchange Place 11th Floor Jersey City, NJ 07302	Information Technology	
Opticians Association of NJ	414 River View Plaza Trenton, NJ 08611-3420	Professional Association	
Pet Industry Joint Advisory Council	1220 19th Street NW, Suite 400 Washington, DC 20036	Pet Industry Association	
Pure Energy Resources, LLC/ Bayonne Energy Center, LLC	25 Mall Road, Suite 404 Burlington, MA 01803	Energy	
Saint Clare's Health System	25 Pocono Road Denville, NJ 07834	Healthcare	
Service Master	860 Ridge Lake Blvd. Memphis, TN 38120	Pesticide Industry	
Short Hills Surgical Center	187 Millburn Avenue Millburn, NJ 07041	Healthcare	
Society for the Prevention of Teen Suicide	PO Box 6835 Freehold, NJ 07728	Assistance Organization	

Name of Client**Business Address****Type of Business**Check mark if
Grassroots Lobbying*
was the only lobbying

Sojitz Corporation of America	1211 Avenue of the Americas New York, NY 10036	Rail and Transit
State Partners, LLC / EMC	1010 MoPac Circle, Suite 200 Austin, TX 78746	Government Relations
Steel Pier/ACE III, L.L.C.	705 Route 9 Erma, NJ 08204	Entertainment retail industry
Tandberg	1212 Avenue of the Americas 24th Floor New York, NY 10036	Information Technology
The Hudson Group / Airport Management Services, LLC	One Meadowlands Plaza, 9th Floor East Rutherford, NJ 07073	Concession Services
Tyco International (US) Inc. / Simplex Grinnell	607 14th St., NW, Suite 550 Washington, DC 20005	Electronics
Utz Quality Foods, Inc.	900 High Street Hanover, PA 17331	Foods
Wells Fargo / Wachovia	1 Home Campus Des Moines, IA 50328-0001	Banking
Yonkers Contracting Company, Inc.	P. O. Box 39 Yonkers, NY 10704	Contracting Company

2a. OTHER REPRESENTED ENTITIES

Provide the following information concerning other Represented Entities.

1. Name of Represented Entity See attached list

Business
Address

Check if communication with the
general public ("Grassroots
Lobbying") was the **only** lobbying
activity for this entity.

City

State

Zip Code

Type of Business

2. Name of Represented Entity

Business
Address

Check if communication with the
general public ("Grassroots
Lobbying") was the **only** lobbying
activity for this entity.

City

State

Zip Code

Type of Business

3. Name of Represented Entity

Business
Address

Check if communication with the
general public ("Grassroots
Lobbying") was the **only** lobbying
activity for this entity.

City

State

Zip Code

Type of Business

4. Name of Represented Entity

Business
Address

Check if communication with the
general public ("Grassroots
Lobbying") was the **only** lobbying
activity for this entity.

City

State

Zip Code

Type of Business

5. Name of Represented Entity

Business
Address

Check if communication with the
general public ("Grassroots
Lobbying") was the **only** lobbying
activity for this entity.

City

State

Zip Code

Type of Business

Question 2a

Name of Client	Business Address	Type of Business	Check mark if Grassroots Lobbying* was the only lobbying
Allied Beverage Group, L.L.C.	600 Washington Avenue Carlstadt, NJ 07072	Liquor distributor	
Apple	1 Infinite Loop Cupertino, CA 95014	Information Technology	
Association of Independent Cemeteries	PMB 365 1253 Springfield Ave New Providence, NJ 07974	Cemetery Association	
Bayonne Medical Center	29th Street at Avenue E Bayonne, NJ 07002	Healthcare	
Burlington County Bridge Commission	1300 Route 73 North PO Box 6 Palmyra, NJ 08065	County bridge commission	
Caesars Entertainment Corporation	8 Andover Drive North Caldwell, NJ 07006	Casino	
Capital Health Systems	750 Brunswick Avenue Trenton, NJ 08638	Medical Center	
Catholic East / St. Michael's Med. Ctr.	111 Central Avenue, Bldg. D, 4th fl Newark, NJ 07102	Healthcare system	
Cisco	1028 Beaumont Road Berwyn, PA 19312	Information Technology	
DuPont	601 Pennsylvania Ave., N.W., Suit Washington, DC 20004	Manufacturer	
Exxon Mobil Corporation	1400 Old Country Rd., Suite 203 Westbury, NY 11590	Oil Company	
George Harms Construction Co., Inc.	PO Box 817 Farmingdale, NJ 07727	Transportation Contracting	
Hackensack University Medical Center	30 Prospect Avenue Hackensack, NJ 07601	Healthcare Facility	
Hess Corporation	1 Hess Plaza Woodbridge, NJ 07095	Petroleum products	
HNTB	145 Rt 46 West Wayne Plaza I Wayne, NJ 07470	Engineering	
IGT	907 Weaber Avenue Palmyra, PA 17078	Casino software	
Meadowlands Hospital Medical Center	55 Meadowlands Parkway Secaucus, NJ 07094	Healthcare	
Newark, City of	City Hall, Room 205 920 Broad Street Newark, NJ 07102	Municipality	
NJ Academy of Ophthalmology	202 West State Street Trenton, NJ 08608	Medical association	
NJ Association of Realtors	PO Box 2098 295 Pierson Avenue Edison, NJ 08837	Professional Association	
NJ Cemetery Association	PMB 365 1253 Springfield Ave New Providence, NJ 07974	Cemetery Association	
NJ Dental Association	One Dental Plaza, PO Box 6020 North Brunswick, NJ 08902-6020	Professional Association	
NJ Fin. Serv. Ctrs. c/o Winne, Banta, Rizzi	25 Main Street, PO Box 647 Hackensack, NJ 07602	Association of financial services busin	

Name of Client**Business Address****Type of Business**Check mark if
Grassroots Lobbying
was the only lobbying

NJ State Bar Association	1 Constitution Square, Law Center New Brunswick, NJ 08901	Professional Association
Norfolk Southern Corporation	One Constitution Ave., NE, Suite 3 Washington, DC 20002	Railroad
North Jersey District Water Supply Commission	One F.A. Orechio Drive Wanaque, NJ 07465	Water Utility
Oracle America, Inc.	172 W. State Street Trenton, NJ 08608	Information Technology
Passaic Valley Sewerage Commissioners	600 Wilson Avenue Newark, NJ 07105	Public Authority
Pfizer, Inc.	5 Giralda Farms Madison, NJ 07940	Pharmaceuticals
Public Service Electric & Gas	80 Park Plaza - T4A Newark, NJ 07102	Public Utility
Remington & Vernick Engineers	232 Kings Highway, East Haddonfield, NJ 08033	Engineering Company
St. Joseph's Regional Medical Center	Office of the President 703 Main Street Paterson, NJ 07503	Healthcare Facility
St. Peters University Hospital	254 Easton Avenue New Brunswick, NJ 08901	Healthcare
United Water	200 Old Hook Road Harrington Park, NJ 07640	Public Utility
Utility and Transportation Contractors Association	2310 Highway 34 North Manasquan, NJ 08736	Contractors Association
Verizon New Jersey Inc.	540 Broad Street, Rm 2000 Newark, NJ 07102	Telecommunications
Verizon Wireless	100 Southgate Parkway Morristown, NJ 07960	Telecommunications
Williams Companies, Inc.	2800 Post Oak Blvd. Houston, TX 77056	Natural gas supplier

SCHEDULE A

1. Did any Governmental Affairs Agent named in this Annual Report serve as a member of:

- any independent State authority;
- any county improvement authority;
- any municipal utilities authority;
- any inter-State or bi-State authority as a member from New Jersey; or,
- any board or commission established by statute or resolution, or by executive order of the Governor, or by the Legislature, or by any Agency, Department or other instrumentality of the State?

No If "no," continue on to the next question. Yes If "yes," please provide the following information:

Name of Governmental Affairs Agent Harold L. Hodes - 433-4

Name of Authority, Board, or Commission NJ Turnpike Authority

Date When Term of Service Expires 2013

Name of Governmental Affairs Agent William J. Maer - 433-18

Name of Authority, Board, or Commission NJ Building Authority

Date When Term of Service Expires 2009

Name of Governmental Affairs Agent _____

Name of Authority, Board, or Commission _____

Date When Term of Service Expires _____

Name of Governmental Affairs Agent _____

Name of Authority, Board, or Commission _____

Date When Term of Service Expires _____

2. Did all Governmental Affairs Agent(s) named in this Annual Report file all Notices of Representation and Quarterly Reports required during the calendar year covered by this Annual Report?

Yes If "yes," continue on to Schedule B. No If "no," please file the necessary reports immediately.

SCHEDULE B - SALARY & COMPENSATION

PURPOSE: To report the salary and compensation paid to the Governmental Affairs Agents on whose behalf this report is filed. Include the reimbursement of an Agent's expenses in amounts reported.

NOTE: Only the pro rata share of each Governmental Affairs Agent's salary and compensation need to be included if the Agent spends only a portion of his/her time on lobbying activity.

NAME OF GOVERNMENTAL AFFAIRS AGENT	AMOUNT
Roger A. Bodman	\$ 425,000.00
Joseph DeSanctis	142,000.00
Tracie A. DeSarno	115,000.00
Matthew S. Halpin	105,000.00
Harold L. Hodes	415,000.00
Joshua E. Hodes	3,000.00
William J. Maer	185,000.00
Edward J. Mount	30,000.00
Joseph A. Simonetta	185,000.00
SCHEDULE B TOTAL \$ _____	

SCHEDULE C - SUPPORT PERSONNEL

PURPOSE: To report the costs of support personnel who, over the course of the reporting year, individually spend 450 or more hours supporting the activities of the Governmental Affairs Agent(s).

After determining to which person(s) this applies, report the pro rata share of those costs which are attributable to supporting the activities of the Governmental Affairs Agent(s) in influencing legislation, regulations, governmental processes, or communicating with the general public.

SCHEDULE C TOTAL \$ _____

NO SCHEDULE D FOR GOVERNMENTAL AFFAIRS AGENTS

SCHEDULE B - SALARY & COMPENSATION

PURPOSE: To report the salary and compensation paid to the Governmental Affairs Agents on whose behalf this report is filed. Include the reimbursement of an Agent's expenses in amounts reported.

NOTE: Only the pro rata share of each Governmental Affairs Agent's salary and compensation need to be included if the Agent spends only a portion of his/her time on lobbying activity.

NAME OF GOVERNMENTAL AFFAIRS AGENT	AMOUNT
Patrick A. Stewart	\$ 65,000.00
SCHEDULE B TOTAL \$	1,670,000.00

SCHEDULE C - SUPPORT PERSONNEL

PURPOSE: To report the costs of support personnel who, over the course of the reporting year, individually spend 450 or more hours supporting the activities of the Governmental Affairs Agent(s).

After determining to which person(s) this applies, report the pro rata share of those costs which are attributable to supporting the activities of the Governmental Affairs Agent(s) in influencing legislation, regulations, governmental processes, or communicating with the general public.

SCHEDULE C TOTAL \$ 300,000.00

NO SCHEDULE D FOR GOVERNMENTAL AFFAIRS AGENTS

SCHEDULE E - COMMUNICATION EXPENSES

PURPOSE: To report the costs of the preparation and distribution of materials related to influencing legislation, regulations, governmental processes, and conducting communications with the general public.

EXPENSE	AMOUNT
Printed Materials	\$ 4,000.00
Film, Slides, Video, Audio, TV, Radio, Other Broadcast Medium, including the Internet	0.00
Postage	8,200.00
Telephone, Telegram, Facsimile	10,400.00
Pro Rata Overhead Costs of Specific Events Over \$100 (please identify name and date of event)	0.00
Other (please describe):	
SCHEDULE E TOTAL \$	22,600.00

SCHEDULE F - TRAVEL/LODGING

PURPOSE: To report the travel and lodging costs of the Governmental Affairs Agents on whose behalf this report is filed related to influencing legislation, regulations, governmental processes, or communicating with the general public.

NAME OF GOVERNMENTAL AFFAIRS AGENT	AMOUNT
Joseph DeSanctis	\$ 3,012.14
SCHEDULE F TOTAL \$	3,012.14

SCHEDULE G-1**ITEMIZATION OF BENEFITS WHICH EXCEEDED \$25 PER DAY OR \$200 PER CALENDAR YEAR TO STATE OFFICIALS AND THEIR IMMEDIATE FAMILY MEMBERS**

PURPOSE: To report detailed information concerning benefits passed to State officials covered by the Act, as well as the immediate family members of these officials. If the value of a benefit exceeded \$25 per day or \$200 per calendar year, report below.

(Select one description item for each entry from the drop down list. When selecting "O - Other", enter a description in the space provided.)

Name of Benefit Recipient N/A None

Date _____ Description _____ Amount \$ _____

Name and Address of Payee/Vendor

Name _____

Address _____

City _____

State _____

Zip Code _____

If benefit was reimbursed, please report the date, the description, and the amount of the reimbursement.

Date _____ Amount \$ _____

Description _____

Name of Benefit Recipient _____

Date _____ Description _____ Amount \$ _____

Name and Address of Payee/Vendor

Name _____

Address _____

City _____

State _____

Zip Code _____

If benefit was reimbursed, please report the date, the description, and the amount of the reimbursement.

Date _____ Amount \$ _____

Description _____

Name of Benefit Recipient _____

Date _____ Description _____ Amount \$ _____

Name and Address of Payee/Vendor

Name _____

Address _____

City _____

State _____

Zip Code _____

If benefit was reimbursed, please report the date, the description, and the amount of the reimbursement.

Date _____ Amount \$ _____

Description _____

Name of Benefit Recipient _____

Date _____ Description _____ Amount \$ _____

Name and Address of Payee/Vendor

Name _____

Address _____

City _____

State _____

Zip Code _____

If benefit was reimbursed, please report the date, the description, and the amount of the reimbursement.

Date _____ Amount \$ _____

Description _____

SUMMARY OF BENEFIT PASSING

PURPOSE: To report the total amount of providing benefits to State officials covered by the Act and their immediate family members.

	SCHEDULE G-1*		SCHEDULE G-2**		AMOUNT
Entertainment	\$ _____	+	\$ _____	=	\$ _____
Food and Beverage	_____	+	_____	=	_____
Travel	_____	+	_____	=	_____
Lodging	_____	+	_____	=	_____
Honoraria	_____	+	_____	=	_____
Loans	_____	+	_____	=	_____
Gifts	_____	+	_____	=	_____
Other (specify) _____	_____	+	_____	=	_____
Total	\$ _____	+	\$ _____	=	\$ _____ 0.00

**SCHEDULE G-1 AND
SCHEDULE G-2 TOTAL**

* After completing all entries on Schedule G-1, provide totals by category.

** Enter, by category, the value of benefit passing where the expenditure did NOT exceed the \$25/day or \$200/calendar year thresholds.

ENTER THE TOTAL AMOUNT OF REIMBURSED BENEFITS, IF ANY.

DO NOT DEDUCT THIS AMOUNT FROM BENEFIT PASSING AMOUNTS.

\$ _____ 0.00

SUMMARY OF LOBBYING EXPENDITURES

EXPENDITURES

1. Salary and Compensation	Schedule B Total	\$ _____ 1,670,000.00
2. Support Personnel	Schedule C Total	_____ 300,000.00
3. Communication Expenses	Schedule E Total	_____ 22,600.00
4. Travel and Lodging	Schedule F Total	_____ 3,012.14
5. Benefit Passing	Schedule G-1 and Schedule G-2 Total	_____ 0.00
Total Lobbying Expenditures	\$ _____	1,995,612.14

RECEIPTS TABLE

PURPOSE: To report all fees, retainers, allowances, reimbursement of expenses, or other compensation received from Represented Entities for the purpose of influencing legislation, regulations, governmental processes, or communicating with the general public.

NOTE: Report only the pro rata share of each receipt which is related to influencing legislation, regulations, governmental processes, or communicating with the general public.

REPRESENTED ENTITY	AMOUNT
1. See attached list	\$
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	
16.	
17.	
18.	

TOTAL RECEIPTS \$ 5,836,059.00

Public Strategies Impact, L .L.C.
2010 Form L1-A Receipts Table
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Payor/Client	Amount
7-Eleven	\$24,000.00
AIA-NJ	\$301,317.00
Aircraft Owners & Pilots Association	\$7,000.00
Alliance for Quality Care	\$80,130.00
Allied Beverage Group, L.L.C.	\$78,116.00
Am. Music Therapy Assn. - Mid-Atlantic Region	\$9,400.00
Am. Soc. Of Landscape Architects-NJ Ch.	\$92,206.00
Amboy Bank	\$17,000.00
American Music Therapy Association, Inc.	\$8,800.00
American Resort Development Association	\$13,000.00
Apple	\$65,011.00
Arisa Realty	\$3,000.00
ArtPride New Jersey	\$18,000.00
Associated Builders & Contractors-NJ Ch.	\$148,860.00
Association of Independent Cemeteries	\$39,000.00
Baxter Healthcare Corporation	\$46,666.00
Bayonne Medical Center	\$67,500.00
Bergen County Economic Dev. Corp.	\$23,333.00
Berkeley College	\$70,397.00
Bicycle Products Suppliers Association	\$12,000.00
Blue Water Communications Group	\$26,000.00
Boys & Girls Clubs, North Esat	\$43,006.00
Builders Political Action Committee of NJ	\$91,600.00
Burlington County Bridge Commission	\$44,000.00
Caesars Entertainment Corporation	\$150,296.00
Capital Health Systems	\$82,520.00
Car Wash Association of NJ	\$3,200.00
Catholic East / St. Michael's Med. Ctr.	\$90,075.00
CBS Outdoor	\$85,200.00
Certification Board for Music Therapists, Inc.	\$8,800.00
CGI Technologies and Solutions, Inc.	\$105,000.00
Cisco	\$44,000.00
Cliffside Park	\$12,000.00
CM & Son Trucking, Inc.	\$18,000.00
Coastal Outdoor Advertising Group, LLC	\$10,000.00
Computer Aid, Inc.	\$24,000.00
Dewey Electronics Corporation	\$21,500.00
Distilled Spirits Council of the US	\$34,028.00
DuPont	\$49,730.00
Earle Asphalt Company	\$19,500.00
eLot, Inc.	\$25,000.00
Emtec	\$11,000.00
Entertainment Software Association	\$29,164.00

Payor/Client	Amount
Essex Pain Management	\$28,500.00
Explore Information Services	\$24,000.00
Exxon Mobil Corporation	\$138,609.00
Franklin Templeton Distributors	\$42,000.00
George Harms Construction Co., Inc.	\$60,656.00
Gift of Life Donor Program	\$26,000.00
Greater NJ Motorcoach Assn.	\$9,750.00
Hackensack University Medical Center	\$162,500.00
Hemophilia Association of New Jersey	\$30,000.00
Hess Corporation	\$55,000.00
Hewlett Packard	\$58,500.00
Hewlett Packard / Saber Corporation	\$32,500.00
HNTB	\$60,000.00
Hudson Crossing Surgical Center	\$33,532.00
IGT	\$70,061.00
J & J Court Transcribers, Inc.	\$5,000.00
Jackson, Gilmour et al / Connelly, Baker et al c/o Gordon & Gordon	\$72,000.00
Jersey Shore Teletherapy	\$35,000.00
Liberty Healthcare Corporation	\$21,000.00
Long Branch, City of	\$17,500.00
Luxottica Retail	\$45,000.00
Magazine Publishers of America, Inc.	\$4,500.00
Maser Consulting	\$18,000.00
Meadowlands Hospital Medical Center	\$35,000.00
Motion Picture Association of America, Inc.	\$22,000.00
MultiState Associates, Inc. / The Assn. of Settlement Companies	\$45,500.00
National Strategies Inc. / CA	\$48,000.00
National Strategies Inc. / Tioga Energy	\$5,000.00
Nat'l Assoc. Theatre Owners of NJ	\$12,000.00
Newark, City of	\$80,000.00
NJ Academy of Ophthalmology	\$36,000.00
NJ Association of Realtors	\$31,369.00
NJ Cemetery Association	\$52,018.00
NJ Dental Association	\$12,000.00
NJ Fin. Serv. Ctrs. c/o Winne, Banta, Rizzi	\$43,200.00
NJ Hotel & Lodging Association	\$46,838.00
NJ Liquor Store Alliance	\$66,795.00
NJ Occupational Therapy Association	\$12,000.00
NJ Society of Municipal Engineers	\$54,221.00
NJ Society of Professional Engineers	\$127,522.00
NJ Staffing Alliance	\$16,800.00
NJ State Bar Association	\$42,235.00
NJ Tax Comm. Assn. c/o Hunterdon Tax Board	\$30,000.00
NJ Travel Industry Association	\$73,741.00
Norfolk Southern Corporation	\$72,000.00
North Jersey District Water Supply Commission	\$40,000.00

Payor/Client	Amount
NY Football Giants	\$30,000.00
Opera Solutions	\$40,000.00
Opticians Association of NJ	\$56,816.00
Oracle America, Inc.	\$69,625.00
Passaic Valley Sewerage Commissioners	\$40,000.00
Pet Industry Joint Advisory Council	\$2,000.00
Pfizer, Inc.	\$48,626.00
Public Service Electric & Gas	\$92,000.00
Pure Energy Resources, LLC/ Bayonne Energy Center, LLC	\$93,916.00
Remington & Vernick Engineers	\$33,000.00
Saint Clare's Health System	\$60,000.00
Service Master	\$60,373.00
Short Hills Surgical Center	\$30,000.00
Society for the Prevention of Teen Suicide	\$25,000.00
Sojitz Corporation of America	\$34,122.00
St. Joseph's Regional Medical Center	\$72,000.00
St. Peters University Hospital	\$60,011.00
State Partners, LLC / EMC	\$28,000.00
Steel Pier/ACE III, L.L.C.	\$30,000.00
Tandberg	\$19,483.00
The Hudson Group / Airport Management Services, LLC	\$5,000.00
Tyco International (US) Inc. / Simplex Grinnell	\$42,000.00
United Water	\$62,610.00
Utility and Transportation Contractors Association	\$40,500.00
Utz Quality Foods, Inc.	\$15,000.00
Verizon New Jersey Inc.	\$155,475.00
Verizon Wireless	\$48,000.00
Wells Fargo / Wachovia	\$65,000.00
Williams Companies. Inc.	\$253,300.00
Yonkers Contracting Company, Inc.	\$18,000.00
	\$5,836,059.00

CERTIFICATION

This certification shall be signed by either the Governmental Affairs Agent filing this Annual Report on his/her own behalf, or by the Managing or Principal Partner or Chief Executive Officer of the Governmental Affairs Agent Firm.

I, Roger A. Bodman
(print name)

hereby certify that I am duly authorized by

Public Strategies Impact, L.L.C.
(print name of firm)

to file and certify the accuracy and correctness of this Annual Report of Lobbying Activity for calendar year 2010.
I certify that the statements made herein are true and accurate. I am aware that if any of the foregoing statements are willfully false, I may be subject to punishment.


Signature

February 15, 2011
Date