

VOLUNTARY FILER

FORM L1-A  
Reporting For Calendar Year 2010  
  
ELEC RECEIVED  
FEB 02 2011  
  
FOR STATE USE ONLY  
  
Amendment

ANNUAL REPORT  
OF  
GOVERNMENTAL AFFAIRS AGENT



NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION  
P.O. Box 185, Trenton, NJ 08625-0185  
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)  
Website: www.elec.state.nj.us

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm:

Business Address: **ROBERT A. ROE**  
**1680 ROUTE 23 NORTH, P.O. BOX 407**  
City: **WAYNE** State: **N.J.** Zip Code: **07470**  
\*(Area Code) Telephone Number

1. Provide the following information regarding the Governmental Affairs Agent(s) on whose behalf this report is filed.

1. Name: **ROBERT A. ROE ASSOCIATES, INC.**  
Registration Number: **938-1** Occupation or Business: **CONSULTANT**  
Business Address: **1680 ROUTE 23 NORTH (P.O. BOX 407)**  
City: **WAYNE** State: **N.J.** Zip Code: **07470**  
\*(Area Code) Telephone Number: **973-696-2077**

2. Name  
Registration Number Occupation or Business  
Business Address  
City State Zip Code  
\*(Area Code) Telephone Number

3. Name  
Registration Number Occupation or Business  
Business Address  
City State Zip Code  
\*(Area Code) Telephone Number

4. Name  
Registration Number Occupation or Business  
Business Address  
City State Zip Code  
\*(Area Code) Telephone Number

# VOLUNTARY FILER

## 2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity ALLIED JUNCTION CORPORATION

Business Address 34 FLORENCE STREET

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City SOUTH HACKENSACK State N.J. Zip Code 07606

Type of Business REAL ESTATE DEVELOPMENT IN CONJUNCTION WITH STATE TRANSPORTATION.

2. Name of Represented Entity \_\_\_\_\_

Business Address \_\_\_\_\_

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Type of Business \_\_\_\_\_

3. Name of Represented Entity \_\_\_\_\_

Business Address \_\_\_\_\_

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Type of Business \_\_\_\_\_

4. Name of Represented Entity \_\_\_\_\_

Business Address \_\_\_\_\_

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Type of Business \_\_\_\_\_

5. Name of Represented Entity \_\_\_\_\_

Business Address \_\_\_\_\_

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Type of Business \_\_\_\_\_

# VOLUNTARY FILER

## 2a. OTHER REPRESENTED ENTITIES

Provide the following information concerning other Represented Entities.

### 1. Name of Represented Entity \_\_\_\_\_

Business  
Address \_\_\_\_\_  
\_\_\_\_\_

Check if communication with the  
general public ("Grassroots  
Lobbying") was the **only** lobbying  
activity for this entity.

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Type of Business \_\_\_\_\_

### 2. Name of Represented Entity \_\_\_\_\_

Business  
Address \_\_\_\_\_  
\_\_\_\_\_

Check if communication with the  
general public ("Grassroots  
Lobbying") was the **only** lobbying  
activity for this entity.

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Type of Business \_\_\_\_\_

### 3. Name of Represented Entity \_\_\_\_\_

Business  
Address \_\_\_\_\_  
\_\_\_\_\_

Check if communication with the  
general public ("Grassroots  
Lobbying") was the **only** lobbying  
activity for this entity.

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Type of Business \_\_\_\_\_

### 4. Name of Represented Entity \_\_\_\_\_

Business  
Address \_\_\_\_\_  
\_\_\_\_\_

Check if communication with the  
general public ("Grassroots  
Lobbying") was the **only** lobbying  
activity for this entity.

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Type of Business \_\_\_\_\_

### 5. Name of Represented Entity \_\_\_\_\_

Business  
Address \_\_\_\_\_  
\_\_\_\_\_

Check if communication with the  
general public ("Grassroots  
Lobbying") was the **only** lobbying  
activity for this entity.

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Type of Business \_\_\_\_\_

# VOLUNTARY FILER

## SCHEDULE A

1. Did any Governmental Affairs Agent named in this Annual Report serve as a member of:

- > any independent State authority;
- > any county improvement authority;
- > any municipal utilities authority;
- > any inter-State or bi-State authority as a member from New Jersey; or,
- > any board or commission established by statute or resolution, or by executive order of the Governor, or by the Legislature, or by any Agency, Department or other instrumentality of the State?

No If "no," continue on to the next question.       Yes If "yes," please provide the following information:

Name of Governmental Affairs Agent \_\_\_\_\_

Name of Authority, Board, or Commission \_\_\_\_\_

Date When Term of Service Expires \_\_\_\_\_

Name of Governmental Affairs Agent \_\_\_\_\_

Name of Authority, Board, or Commission \_\_\_\_\_

Date When Term of Service Expires \_\_\_\_\_

Name of Governmental Affairs Agent \_\_\_\_\_

Name of Authority, Board, or Commission \_\_\_\_\_

Date When Term of Service Expires \_\_\_\_\_

Name of Governmental Affairs Agent \_\_\_\_\_

Name of Authority, Board, or Commission \_\_\_\_\_

Date When Term of Service Expires \_\_\_\_\_

2. Did all Governmental Affairs Agent(s) named in this Annual Report file all Notices of Representation and Quarterly Reports required during the calendar year covered by this Annual Report?

Yes If "yes," continue on to Schedule B.       No If "no," please file the necessary reports immediately.

# VOLUNTARY FILER

## SCHEDULE B - SALARY & COMPENSATION

**PURPOSE:** To report the salary and compensation paid to the Governmental Affairs Agents on whose behalf this report is filed. Include the reimbursement of an Agent's expenses in amounts reported.

**NOTE:** Only the pro rata share of each Governmental Affairs Agent's salary and compensation need to be included if the Agent spends only a portion of his/her time on lobbying activity.

NAME OF GOVERNMENTAL AFFAIRS AGENT

AMOUNT

NOT APPLICABLE AS SUBSTANTIALLY LESS THAN 50% OF TOTAL EXPENDITURES IN CALENDAR YEAR AND TIME EXPENDED BY ROBERT A. ROE ASSOCIATES, INC., ROBERT A. ROE AND SUPPORT STAFF IN CALENDAR YEAR DEVOTED TO INFLUENCING LEGISLATION. REGULATIONS AND/OR GOVERNMENTAL PROCESSES AS DEFINED IN LEGISLATIVE ACTIVITIES DISCLOSURE ACT AND/OR RELEVANT N.J. ADMINISTRATIVE CODE REGULATIONS AND/OR BASED ON EXEMPTIONS FROM ACT PER 19:25-20.3(a)1.

SCHEDULE B TOTAL \$ N/A

## SCHEDULE C - SUPPORT PERSONNEL

**PURPOSE:** To report the costs of support personnel who, over the course of the reporting year, individually spend 450 or more hours supporting the activities of the Governmental Affairs Agent(s).

After determining to which person(s) this applies, report the pro rata share of those costs which are attributable to supporting the activities of the Governmental Affairs Agent(s) in influencing legislation, regulations, governmental processes, or communicating with the general public.

SCHEDULE C TOTAL \$ N/A  
(REFER TO RESPONSE SET FORTH IN SCHEDULE B)

NO SCHEDULE D FOR GOVERNMENTAL AFFAIRS AGENTS

# VOLUNTARY FILER

## SCHEDULE E - COMMUNICATION EXPENSES

**PURPOSE:** To report the costs of the preparation and distribution of materials related to influencing legislation, regulations, governmental processes, and conducting communications with the general public.

| EXPENSE   | AMOUNT |
|---|--------|
| Printed Materials   | \$     |
| Film, Slides, Video, Audio, TV, Radio, Other Broadcast Medium, including the Internet                 |        |
| Postage   |        |
| Telephone, Telegram, Facsimile  |        |
| Pro Rata Overhead Costs of Specific Events Over \$100 <i>(please identify name and date of event)</i> |        |
| <b>NOTE: NOT APPLICABLE</b>   |        |
| <b>AS MINIMAL COSTS DO NOT MEET THRESHOLD REQUIRING</b>   |        |
| <b>REPORTING AND/OR EXEMPTIONS FROM ACT PER 19:25-20.3(a) 1.</b>                                      |        |
|   |        |
|   |        |
|   |        |
|   |        |
| Other <i>(please describe):</i>   |        |
|   |        |
|   |        |
|   |        |
|   |        |
|   |        |
|   |        |
| <b>SCHEDULE E TOTAL \$</b>  |        |
| <b>N/A</b>  |        |

## SCHEDULE F - TRAVEL/LODGING

**PURPOSE:** To report the travel and lodging costs of the Governmental Affairs Agents on whose behalf this report is filed related to influencing legislation, regulations, governmental processes, or communicating with the general public.

| NAME OF GOVERNMENTAL AFFAIRS AGENT                            | AMOUNT |
|---|--------|
| <b>NOT APPLICABLE</b>   |        |
|   | \$     |
| <b>NOTE: AS MINIMAL COSTS DO NOT MEET THRESHOLD REQUIRING</b> |        |
| <b>REPORTING AND/OR EXEMPTIONS FROM ACT PER</b>               |        |
| <b>19:25-20.3(a) 1.</b>                                       |        |
|   |        |
| <b>SCHEDULE F TOTAL \$</b>                                    |        |
| <b>N/A</b>  |        |

VOLUNTARY FILER

SCHEDULE G-1

ITEMIZATION OF BENEFITS WHICH EXCEEDED \$25 PER DAY OR \$200 PER CALENDAR YEAR TO STATE OFFICIALS AND THEIR IMMEDIATE FAMILY MEMBERS

PURPOSE: To report detailed information concerning benefits passed to State officials covered by the Act, as well as the immediate family members of these officials. If the value of a benefit exceeded \$25 per day or \$200 per calendar year, report below.

(Select one description item for each entry from the drop down list. When selecting "O - Other", enter a description in the space provided.)

Name of Benefit Recipient NONE WHICH ARE REPORTABLE PURSUANT TO THE LEGISLATIVE ACTIVITIES DISCLOSURE ACT AND/OR RELEVANT N.J. ADMINISTRATIVE CODE Amount \$
Date Description REGULATIONS, AS MINIMAL COSTS DO NOT MEET THRESHOLD REQUIRING REPORTING AND/OR BASED ON EXEMPTIONS FROM ACT PER 19:25-20.3(a)1.
Name and Address of Payee/Vendor Name Address City State Zip Code
If benefit was reimbursed, please report the date, the description, and the amount of the reimbursement.
Date Amount \$
Description

Name of Benefit Recipient
Date Description Amount \$
Name and Address of Payee/Vendor Name Address City State Zip Code
If benefit was reimbursed, please report the date, the description, and the amount of the reimbursement.
Date Amount \$
Description

Name of Benefit Recipient
Date Description Amount \$
Name and Address of Payee/Vendor Name Address City State Zip Code
If benefit was reimbursed, please report the date, the description, and the amount of the reimbursement.
Date Amount \$
Description

Name of Benefit Recipient
Date Description Amount \$
Name and Address of Payee/Vendor Name Address City State Zip Code
If benefit was reimbursed, please report the date, the description, and the amount of the reimbursement.
Date Amount \$
Description

VOLUNTARY FILER

**SUMMARY OF BENEFIT PASSING**

**PURPOSE:** To report the total amount of providing benefits to State officials covered by the Act and their immediate family members.

|                       | SCHEDULE G-1* |   | SCHEDULE G-2** |   | AMOUNT   |
|-----------------------|---------------|---|----------------|---|----------|
| Entertainment         | \$ _____      | + | \$ _____       | = | \$ _____ |
| Food and Beverage     | _____         | + | _____          | = | _____    |
| Travel                | _____         | + | _____          | = | _____    |
| Lodging               | _____         | + | _____          | = | _____    |
| Honoraria             | _____         | + | _____          | = | _____    |
| Loans                 | _____         | + | _____          | = | _____    |
| Gifts                 | _____         | + | _____          | = | _____    |
| Other (specify) _____ | _____         | + | _____          | = | _____    |
| <b>Total</b>          | \$ _____      | + | \$ _____       | = | \$ _____ |

**SCHEDULE G-1 AND  
SCHEDULE G-2 TOTAL**

\* After completing all entries on Schedule G-1, provide totals by category.

\*\* Enter, by category, the value of benefit passing where the expenditure did NOT exceed the \$25/day or \$200/calendar year thresholds.

**ENTER THE TOTAL AMOUNT OF REIMBURSED BENEFITS, IF ANY.**

**DO NOT DEDUCT THIS AMOUNT FROM BENEFIT PASSING AMOUNTS.**

\$ \_\_\_\_\_

**SUMMARY OF LOBBYING EXPENDITURES**

**N/A**

**EXPENDITURES**

|                                    |                                     |                 |
|------------------------------------|-------------------------------------|-----------------|
| 1. Salary and Compensation         | Schedule B Total                    | \$ _____        |
| 2. Support Personnel               | Schedule C Total                    | _____           |
| 3. Communication Expenses          | Schedule E Total                    | _____           |
| 4. Travel and Lodging              | Schedule F Total                    | _____           |
| 5. Benefit Passing                 | Schedule G-1 and Schedule G-2 Total | _____           |
| <b>Total Lobbying Expenditures</b> |                                     | <b>\$ _____</b> |



# VOLUNTARY FILER

## RECEIPTS TABLE

**PURPOSE:** To report all fees, retainers, allowances, reimbursement of expenses, or other compensation received from Represented Entities for the purpose of influencing legislation, regulations, governmental processes, or communicating with the general public.

**NOTE:** Report only the pro rata share of each receipt which is related to influencing legislation, regulations, governmental processes, or communicating with the general public.

| REPRESENTED ENTITY  | AMOUNT |
|---|--------|
| 1. NOT APPLICABLE AS SUCH CONTRIBUTIONS NOT PROVIDED WITH |        |
| 2. SPECIFIC INTENT TO INFLUENCE LEGISLATION, REGULATION   |        |
| 3. AND/OR GOVERNMENTAL PROCESSES AND BASED ON EXEMPTIONS  |        |
| 4. PER 19:25-20.3 (a) 1.                                  |        |
| 5.  |        |
| 6.  |        |
| 7.  |        |
| 8.  |        |
| 9.  |        |
| 10.   |        |
| 11.   |        |
| 12.   |        |
| 13.   |        |
| 14.   |        |
| 15.   |        |
| 16.   |        |
| 17.   |        |
| 18.   |        |

TOTAL RECEIPTS \$ N/A

VOLUNTARY FILER

**CERTIFICATION**

This certification shall be signed by either the Governmental Affairs Agent filing this Annual Report on his/her own behalf, or by the Managing or Principal Partner or Chief Executive Officer of the Governmental Affairs Agent Firm.

I, ROBERT A. ROE

(print name)

hereby certify that I am duly authorized by

ROBERT A. ROE ASSOCIATES, INC.

(print name of firm)

to file and certify the accuracy and correctness of this Annual Report of Lobbying Activity for calendar year 2010.  
I certify that the statements made herein are true and accurate. I am aware that if any of the foregoing statements are willfully false, I may be subject to punishment.

  
\_\_\_\_\_

Signature

February 1, 2011

Date