



**DESIGNATION  
OF  
GOVERNMENTAL AFFAIRS AGENT**

**NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION**

P.O. Box 185, Trenton, NJ 08625-0185  
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)  
Website: [www.elec.state.nj.us](http://www.elec.state.nj.us)

**FORM L-2  
Reporting For Calendar Year 2010**

**ELEC RECEIVED**

**FEB 15 2011**

FOR STATE USE ONLY

Name of Represented Entity Direct Buy c/o MultiState Associates, Inc.

Business Address 515 King Street, Suite 300

City Alexandria State VA Zip Code 22314

\*(Area Code) Telephone Number (703) 684-1110

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2010 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent  
or Governmental Affairs Agent Firm Porzio Governmental Affairs, LLC

Business Address 41 West State Street

City Trenton State NJ Zip Code 08608

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

**Acknowledged:**

Porzio Governmental Affairs, LLC

Name of Governmental Affairs Agent or  
Governmental Affairs Agent Firm

Direct Buy c/o MultiState Associates

Print Full Name of Represented Entity

By: Dennis F. Marco

Print Full Name

Dennis F. Marco

Signature

1/24/11

Date

By: Paul W. Hallman, President

Print Full Name/Title

Paul W. Hallman

Signature

2/8/11

Date