



DESIGNATION  
OF  
GOVERNMENTAL AFFAIRS AGENT

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION

P.O. Box 185, Trenton, NJ 08625-0185  
(809) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)  
Website: [www.elec.state.nj.us](http://www.elec.state.nj.us)

FORM L-2  
Reporting For Calendar Year 2010

ELEC RECEIVED

FEB 15 2011

FOR STATE USE ONLY

Amendment ☐

Name of Represented Entity Senior Care Centers of America

Business Address 7 Neshaminy Interplex, Suite 403

City Trevose State PA Zip Code 19053

\*(Area Code) Telephone Number (215) 642-6600

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2010 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent  
or Governmental Affairs Agent Firm Optimus Partners LLC

Business Address 50 West State Street, Suite 1000

City Trenton State NJ Zip Code 08608

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

Optimus Partners LLC

Name of Governmental Affairs Agent or  
Governmental Affairs Agent Firm

By: Jeffrey T. Michaels

Print Full Name

Signature

February 10, 2011

Date

Senior Care Centers of America  
Print Full Name of Represented Entity

By: James R. Donnelly  
Print Full Name/Title

Signature

2/14/11  
Date