Thomas V. O’Neil  
Executive Vice President  
The Marcus Group, Inc.  
300 Lighting Way, Third Floor  
Secaucus, New Jersey  07094

Advisory Opinion No. 01-2002

Dear Mr. O’Neil:

Your request for an advisory opinion, submitted on behalf of The Marcus Group, Inc. (hereafter, TMG), has been considered by the Commission (hereafter, the Commission or ELEC), which has directed me to issue this response. TMG is a firm that is registered with the Commission as a legislative agent under the Legislative Activities Disclosure Act, N.J.S.A. 52:13C-18 et seq. (hereafter, the Lobbying Act), and you have asked whether or not “lobbying activity” to support or oppose a “grant resolution” before the State House Commission (hereafter, SHC), which reviews the “sale and leasing of state owned properties,” or before the New Jersey Department of Environmental Protection (hereafter, NJDEP) is activity that is subject to reporting pursuant to the Lobbying Act.

Submitted Facts

You write that the SHC was created by the Legislature in 1953, pursuant to N.J.S.A. 52:20-1 et seq., and that “the majority of the Commission’s membership comes from the legislative branch of government” and is comprised of two members of the Senate, two members of the Assembly, the State Treasurer, the Director of the Division of Budget and Accounting, and “the Governor or his designee as the presiding officer.” You indicate that the SHC might be asked to approve “Green Acres property for private use.” ELEC understands that as used in your request “Green Acres property” refers to State-owned or otherwise controlled property that has been dedicated to public use, or preserved from development. However, prior to consideration by the SHC and prior to its approval of a “grant resolution,” presumably a resolution to authorize the private use of Green Acres property, the proposal would be reviewed by the NJDEP.
In your request, you indicate that TMG might conduct “lobbying activity” to support or oppose a “grant resolution” before the SHC or the NJDEP. For the purpose of this response, ELEC understands that by use of the term “lobbying activity,” you mean that legislative agents employed by TMG or their clients will communicate with members or staff of the SHC or with members or staff of NJDEP to influence the approval or disapproval of the “grant resolutions.”

ELEC notes that TMG filed its most recent “Annual Report of Legislative Agent” (Form L1-A) on February 15, 2002, and that you are registered with ELEC as a legislative agent and filed your most recent Quarterly Report of Legislative Agent (Form Q-4) on April 5, 2002.

**Question Presented**

Are communications undertaken by a legislative agent to support or oppose a “grant resolution” before the SHC or the NJDEP subject to reporting pursuant to the Lobbying Act and ELEC regulations promulgated pursuant to that Act?

**Commission Response**

You are hereby advised that communications undertaken by a legislative agent before either the SHC or NJDEP to support or oppose a “grant resolution” for State-owned property are activities to influence legislation and are subject to the requirements of the Lobbying Act and ELEC regulations.

The term “legislature” is defined by the Lobbying Act to include “the Senate and General Assembly of the State of New Jersey and all committees and commissions established by the Legislature or by either House thereof.” See N.J.S.A. 52:13C-20c and N.J.A.C. 19:25-20.2. As you indicated in your request, the SHC was created in 1953 by the Legislature (N.J.S.A. 52:20-1 et seq.), and therefore the SHC as a commission established by the Legislature is an entity that comes within the plain language of the definition.

The Lobbying Act defines the term “legislation” to include “…all bills, resolutions, amendments, nominations and appointments pending or proposed in either House of the Legislature, and all bills and resolutions which, having passed both Houses, are pending approval by the Governor.” (emphasis added) See N.J.S.A. 52:13C-20b and N.J.A.C. 19:25-20.2. The definition of “legislation” includes “all...resolutions”, and does not distinguish or otherwise exclude specific categories of resolutions, such as the “grant resolutions” you have described. Therefore, there is no basis to exclude “grant resolutions” from the scope of the definition.

The definition of “legislation” quoted above contains the qualifier, “pending or proposed in either House of the Legislature.” The SHC is not a House of the Legislature in the sense that it is not one of the two bodies that constitute the Legislative Branch of our State government. However, the SHC is a body created by the Legislature, is constituted as having a majority of its seats assigned to sitting members of the Legislature, and is assigned to administer a function of the Legislature. For the salutary purposes of lobbying disclosure, excluding lobbying activities before the SHC would frustrate the intent of the Lobbying Act to provide information about expenditures to influence legislative decisions. Furthermore, if ELEC were to narrowly construe “legislation” to include only those
resolutions that were pending or proposed before the General Assembly or Senate, the inclusion of the word “commissions” in the definition of “Legislature” would serve no purpose in the context of legislative lobbying. There could never be a scenario under which lobbying undertaken before a commission could be subject to lobbying reporting because under the definition of “legislation” a commission is not the General Assembly or the Senate. In order to give vitality to the inclusion of legislative bodies such as “commissions” within the definition of “Legislature,” ELEC must construe the phrase “pending or proposed in either House of the Legislature” to include those “commissions” that are established by the Legislature to carry out legislative functions, such as the SHC.

The SHC is specifically authorized to “establish from its membership a subcommittee on Green Acres Properties” that constitutes “an instrumentality of the State exercising public and essential governmental functions, and the exercise by the subcommittee of the powers conferred by this or any other act shall be deemed and held to be an essential governmental function of the State.” See N.J.S.A. 52:20-18.2. Among the essential governmental functions of the SHC is the power to review and grant approval of proposals for the “alteration, expansion, exchanges, or improvement” of property purchased with Green Acres funds. See N.J.S.A. 52:20-18.5. ELEC finds that the statutory authority to undertake an essential governmental function to determine matters concerning property purchased with Green Acres funds, including the “grant resolutions” you described in your request, is the functional equivalent of the power to make legislative decisions within the circumscribed authority conferred by the Legislature on the SHC, and therefore confers quasi-legislative decision-making power upon the SHC. As such, ELEC construes SHC “grant resolutions” as the functional equivalent of legislation pending before the Legislature, and lobbying activities pertinent to such “grant resolutions” are subject to the Lobbying Act.

The term “influence legislation” is defined at N.J.S.A. 52:13C-20h and N.J.A.C. 19:25-20.2 to mean “any attempt, successful or not, to secure or prevent the initiation of any legislation. . . .” The activities described in your request are intended to affect the decision by the SHC on a quasi-legislative resolution and to achieve a particular outcome. ELEC therefore concludes that activity by TMG to support or oppose a “grant resolution” before the SHC is activity to influence legislation because it is the equivalent of an attempt to “secure or prevent the initiation” of legislation.

You have indicated that TMG might conduct lobbying activity before the NJDEP in favor of or opposition to a “grant resolution.” As ELEC understands the quasi-legislative “grant resolution” process, the approval of the Commissioner of the NJDEP is required, in addition to approval of the SHC, for any decision concerning Green Acres property. ELEC therefore finds that if a TMG legislative agent makes a communication concerning a “grant resolution” to an officer or member of the NJDEP, the communication has been made to “secure or prevent the initiation” of legislation to an “officer or staff member of the Executive Branch,” as that term is defined at N.J.S.A. 52:13C-20n and N.J.A.C. 19:25-20.2. Therefore, the communication is subject to disclosure by TMG on its annual and quarterly lobbying reports as a communication with a member of the Executive Branch; see N.J.S.A. 52:13C-20f, 52:13C-22, and 52:13C-22.1.

**Conclusion**

ELEC therefore advises you that all communications with the SHC or NJDEP by a legislative agent to
secure or prevent a “grant resolution” are subject to the requirements of the Lobbying Act and ELEC regulations as attempts to influence legislation.

Very truly yours,

ELECTION LAW ENFORCEMENT COMMISSION

By: ________________________________

NEDDA G. MASSAR
Deputy Legal Director
# ADVISORY OPINION REQUEST

A person, committee or entity subject to, or reasonably believing he, she or it may be subject to, any provision or requirement of the Campaign Reporting Act may request that the Commission provide an advisory opinion pursuant to N.J.S.A. 19:44A-6. Such request must be in writing (please type or print) and must include the following:

1. This request for an Advisory Opinion is being submitted on behalf of:
   Full Name of Person, Committee or Entity
   The Marcus Group, Inc.
   Mailing Address
   300 Lighting Way - Third Floor
   Secaucus, NJ 07094
   Day Telephone No. 201-902-9000
   Evening Telephone No.

2. Indicate if the above named person, committee or entity currently files reports with the Commission:
   Yes [X] No [ ]

   a. If yes, indicate in what capacity it is filing:
      Candidate committee [ ]
      Joint candidates committee [ ]
      Political committee [ ]
      Continuing political committee [ ]
      Political party committee [ ]
      Legislative leadership committee [ ]
      Recall committee [ ]
      Recall defense committee [ ]
      Lobbyist [ ]
      Legislative agent [X]
      Personal financial disclosure statement [ ]
      Other (please describe): [ ]

   b. If no, indicate if the above named person, committee or entity has in the past filed reports with the Commission, giving elections (i.e., 1992 general election) or calendar years, and identify filing capacity:

   c. If reports are or were filed under a different name than that appearing in 1 above, provide that name:

   3. Please provide below a statement of the cognizable question of law arising under the Campaign Reporting Act, including specific citations to pertinent sections of the Campaign Reporting Act and Commission regulations (if known).

   Please see attached letter.
4. Please provide below a full and complete statement of all pertinent facts and contemplated activities that are the subject of the inquiry. Your statement must affirmatively state that the contemplated activities have not already been undertaken by the person, committee or entity requesting the opinion, and that the person, committee or entity has standing to seek the opinion, that is the opinion will affect the person's or committee's reporting or other requirements under the Act. (Attach additional sheets if necessary).

Statement of Facts:

Please see attached letter.
5. Please provide below a statement of the result that the person, committee, or entity seeks, and a statement of the reasoning supporting that result.

We have reached no conclusion and are not seeking any particular result. We ask the advice of the Commission in order to ensure full compliance.

6. Person who is submitting request on behalf of committee or entity listed in Item 1 above:

Full Name: Thomas V. O'Neil
Mailing Address: The Marcus Group, Inc.
300 Lighting Way - Third Floor
Seacusu, NJ 07094
Day Telephone No. 201-902-9000
Evening Telephone No. 973-636-9398
Fax Number: 201-902-9008

a. Official Capacity of Person Requesting Opinion:

Candidate [ ]
Treasurer [ ]
Organizational Treasurer [ ]
New Jersey Attorney representing requesting person, committee or entity [ ]
Other (please describe): Executive Vice President [X]

7. I hereby consent to an extension of the 10-day response period provided in N.J.S.A. 19:44A-6f to a 30-day period for Commission response, which period shall start on the date of Commission receipt of the completed advisory opinion request. (CROSS OUT THIS PARAGRAPH IF CONSENT IS WITHHELD).

8. A request for an advisory opinion will not be considered filed until a fully completed and signed application is received by the Commission.
April 5, 2002

Dr. Frederick M. Hermann
Executive Director
New Jersey Election Law Enforcement Commission
PO Box 185
Trenton, NJ 08625-0185

Dear Fred:

I am writing to request an advisory opinion as to whether certain activity falls within the Legislature Activities Disclosure Act (P.L. 1971, c. 183), as amended.

The State House Commission was created in 1953 by the New Jersey Legislature (N.J.S.A. 52:20-1 et seq.). The Commission reviews the sale and leasing of state owned properties. The majority of the Commission’s membership comes from the legislative branch of government. There are two members of the Senate appointed by the Senate President and two members of the General Assembly appointed by the Speaker. The Governor or his designee is the presiding officer and the State Treasurer and the Director of the Division of Budget and Accounting are also members.

A matter that might typically come before the Commission would involve the diversion of Green Acres property for private use. The matter is first reviewed by the Department of Environmental Protection and then subject to a vote of the State House Commission. Would lobbying activity before NJDEP and/or the State House Commission in favor or opposed to such a grant resolution be subject to the disclosure act and regulations?

Thank you for considering this request for an advisory opinion.

Sincerely,

THE MARCUS GROUP, INC.

Thomas V. O’Neil
Executive Vice President

TVO/apd
02-47