



# ELECtronic

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"Furthering the interest of an informed Citizenry"

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## Fund-Raising in 2025 Gubernatorial Primary Election is Reaching New Heights

For those who may not be paying much attention to the 2025 gubernatorial primary campaign, it might be time to start.

History is being made.

With the primary still two months away (June 10), records already have been set and broken.

Let's start with public funding.

Since 1977, New Jersey gubernatorial candidates have received public funds if they first raised a certain share from private donors and agreed to limit their overall spending.

Currently, candidates who raise and commit to spending \$580,000 are eligible for up to \$5.5 million. Candidates get \$2 for every \$1 they raise from private sources.

Eight candidates have qualified for public funds for the 2025 primary.

The eight candidates so far have received \$29.6 million. They still are eligible for another \$14 million assuming they all raise enough private money to qualify for the maximum public payout.

One candidate already has received the maximum disbursement; others could soon.

The maximum public funds the eight eligible candidates could receive for the 2025 primary election is \$44 million.

Going back to 1981, when public funds were first made available for primaries, the previous largest public payout for primary elections was \$11.1 million in 2001.

The record disbursement of public funds required ELEC compliance staff to review 37,480 contributions to date from private sources, according to Compliance Director Aurea Vazquez-Alexander. During the entire 2021 primary, only 7,904 contributions needed scrutiny, she said.

| CANDIDATE               | TOTAL PUBLIC FUNDS RECEIVED TO DATE | PERCENT OF AVAILABLE FUNDS |
|-------------------------|-------------------------------------|----------------------------|
| Gottheimer, Josh        | \$5,104,618                         | 93%                        |
| Sherrill, Mikie         | \$4,708,411                         | 86%                        |
| Fulop, Steven           | \$4,079,783                         | 74%                        |
| Sweeney, Steve          | \$3,988,357                         | 73%                        |
| Baraka, Ras             | \$1,826,882                         | 33%                        |
| <b>Democratic Total</b> | <b>\$19,708,050</b>                 | <b>72%</b>                 |
| Ciattarelli, Jack       | \$5,500,000                         | 100%                       |
| Bramnick, Jon           | \$2,883,631                         | 52%                        |
| Spadea, Bill            | \$1,535,597                         | 28%                        |
| <b>Republican Total</b> | <b>\$9,919,228</b>                  | <b>60%</b>                 |
| <b>Grand Total</b>      | <b>\$29,627,279</b>                 | <b>67%</b>                 |
| Previous high (2001)    | \$11,100,000                        |                            |



## Fund-Raising in 2025 Gubernatorial Primary Election is Reaching New Heights *(continued)*

"Each contribution must be reviewed for compliance, accuracy and reporting standards," said Vasquez-Alexander. "The demands of our team have expanded exponentially."

There are two key reasons the current public funding already is more than twice the previous record.

All gubernatorial limits and thresholds are adjusted for inflation every four years.

Twice as many candidates were eligible for public funds in 1981, when the program began. They received just \$6.4 million.

The second reason for the large outlay this year is that the race contains a lot of candidates.

In 1981, the first year of public funding for a primary, 21 candidates were on the ballot, and 16 received public funds.

This year, 11 candidates are on the primary ballot and eight qualified for public funding.

Only one other time - in 1989- did as many as eight candidates qualify for public funds in the primary. They received \$8.6 million.

In addition to their public funds, current candidates also have about \$16 million in private funds at their disposal that they needed to receive the matching funds. If they spend every dime they have raised so far publicly and privately, which is likely, the total would be \$45 million. The final total is likely to be even higher.

It still is two months before the primary. If all eight candidates raise enough to obtain maximum public funding, they would have about \$67 million in their war chests.

These numbers do not include funds spent by candidates who failed to qualify for public funds, or several outside committees that have already spent tens of millions of dollars supporting candidates.

In the past, no New Jersey gubernatorial primary election cost more than the \$43.6 million campaign in 2017- nearly \$57 million in today's dollars.

Given current trendlines, even the higher number soon is likely to be history.

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## Details Set for Four Mandatory Gubernatorial Primary Debates

### Co-sponsors: NJ PBS, NJ Spotlight News, WNYC (radio)

#### Republican Gubernatorial Candidates:

Time and Date: 7 pm to 8 pm Wednesday, May 7, 2025

Moderators: David Cruz, Michael Hill

Location: Agnes Varis Studios, 2 Gateway Center, Newark, NJ

#### Democratic Gubernatorial Candidates:

Time and Date: 7 pm to 8 pm Monday May 12, 2025

Moderators: Briana Vannozi, Michael Hill

Location: Agnes Varis Studios, 2 Gateway Center, Newark, NJ

**How to view both debates:** NJ PBS, NJ Spotlight News, Chat Box w/ David Cruz, WNYC, CSPAN, live streaming on NJ Spotlight News YouTube channel.

### Co-sponsors: NJ Globe, On New Jersey, Rider University, County of Essex, Save Jersey (GOP only):

#### Democratic Gubernatorial Candidates:

Time and Date: 7 pm to 9:30 pm Sunday, May 18, 2025

Moderators: Laura Jones with panelists Joey Fox, Micah Rasmussen, and David Wildstein.

Location: Auditorium at the Donald M. Payne Sr. School of Technology, Newark, NJ

### Republican Gubernatorial Candidates:

Time and Date: 7 pm to 9:30 pm, Tuesday, May 20, 2025

Moderators: Laura Jones with panelists Joey Fox, Micah Rasmussen, David Wildstein and Matt Rooney.

Location: Auditorium at the Donald M. Payne Sr. School of Technology, Newark, NJ

**How to view both debates:** Live streaming On New Jersey at [www.onnj.com](http://www.onnj.com), Roku, Fire TV, NewsOn, Samsung TV, and Apple TV. Also available on YouTube, Facebook, X, Instagram. Also airing live on [www.newjerseyglobe.com](http://www.newjerseyglobe.com) along with social media platforms. Audio version to be available on podcast partners Apple, Spotify and iHeart. Republican debate also will air live on Save Jersey. Available on CSPAN.

Under New Jersey law, gubernatorial candidates who qualify for public funding are required to participate in two primary debates. In 2025, eight candidates- five Democrats and three Republicans- qualified for public funding and will participate in the debates. The primary election is on June 10.

## New Jersey Lobbying Expenditures Up 4.1 Percent in 2024

New Jersey lobbyists in 2024 spent \$103 million on efforts to influence legislation and executive actions in the state capital, a 4.1 percent increase from 2023, according to annual reports filed with the New Jersey Election Commission (ELEC).

**Table 01 · Annual Lobbying Expenditures in New Jersey by Year 2014-2024**

| YEAR                    | SPENDING             | CHANGE -%   | YEAR | SPENDING     | CHANGE -% |
|-------------------------|----------------------|-------------|------|--------------|-----------|
| <b>2024<sup>1</sup></b> | <b>\$103,010,949</b> | <b>4.1%</b> | 2018 | \$91,720,129 | 0.001%    |
| 2023                    | \$98,930,477         | 4.1%        | 2017 | \$91,718,809 | 2%        |
| 2022                    | \$95,076,034         | -1%         | 2016 | \$90,362,129 | -1%       |
| 2021                    | \$95,987,195         | -10%        | 2015 | \$91,504,710 | 10%       |
| 2020                    | \$106,807,644        | 5%          | 2014 | \$83,480,316 |           |
| 2019                    | \$101,642,742        | 11%         |      |              |           |

<sup>1</sup> Preliminary

The top ten special interest spenders in 2024 alone expended \$6 million- six percent of total lobbying expenditures.

**Table 02 · Top Ten Special Interest Spenders in 2024**

| GROUP  | 2024                 | CHANGE % | 2023 RANK |
|--|----------------------|----------|-----------|
| Engineers Labor Employer Cooperative (ELEC)                | \$833,169            | 3%       | 1         |
| Verizon  | \$753,036            | 109%     | 19        |
| Chemistry Council of NJ (includes State Street Associates) | \$673,765            | -1%      | 4         |
| NJ Business & Industry Association                         | \$643,792            | -3%      | 7         |
| Public Service Enterprise Group (PSEG)                     | \$620,501            | -10%     | 3         |
| Horizon Blue Cross Blue Shield of NJ                       | \$555,226            | 3%       | 9         |
| Comcast Corporation  | \$516,217            | 8%       | 11        |
| NJ Coalition of Automotive Retailers Inc (NJCAR)           | \$505,035            | 83%      | 31        |
| Prudential Financial Inc                                   | \$459,913            | 6%       | 13        |
| NJ Realtors  | \$442,530            | 2%       | 14        |
| <b>Total Top Ten Spending</b>                              | <b>\$6,003,184</b>   |          |           |
| <b>Total Lobbying Spending</b>                             | <b>\$103,010,949</b> |          |           |
| <b>Top Ten as Percent of Total</b>                         | <b>6%</b>            |          |           |

The Engineers Labor Employer Cooperative, which also uses the ELEC acronym, is a coalition of groups supporting economic development that is spearheaded by International Union of Operating Engineers Local 825.

It was the top lobbying spender in 2016, 2023 and 2024.

## New Jersey Lobbying Expenditures Up 4.1 Percent in 2024 (continued)

**Table 03 · Top Annual Lobbying Spenders in New Jersey Ranked by Year Since 2000**

| YEAR | GROUP                                       | AMOUNT       |
|------|---|--------------|
| 2024 | Engineers Labor Employer Cooperative (ELEC) | \$833,169    |
| 2023 | Engineers Labor Employer Cooperative (ELEC) | \$807,869    |
| 2022 | Public Service Enterprise Group (PSEG)      | \$849,112    |
| 2021 | Public Service Enterprise Group (PSEG)      | \$2,663,960  |
| 2020 | New Jersey Education Association (NJEA)     | \$6,255,530  |
| 2019 | New Jersey Education Association (NJEA)     | \$6,240,028  |
| 2018 | Public Service Enterprise Group (PSEG)      | \$1,475,770  |
| 2017 | Horizon Blue Cross Blue Shield              | \$2,524,921  |
| 2016 | Engineers Labor Employer Cooperative (ELEC) | \$4,392,830  |
| 2015 | New Jersey Education Association (NJEA)     | \$10,348,911 |
| 2014 | AARP  | \$1,645,217  |
| 2013 | New Jersey Education Association (NJEA)     | \$3,316,893  |
| 2012 | Public Service Enterprise Group (PSEG)      | \$863,073    |
| 2011 | New Jersey Education Association (NJEA)     | \$11,259,886 |
| 2010 | New Jersey Education Association (NJEA)     | \$6,869,256  |
| 2009 | NJ Progress                                 | \$2,151,864  |
| 2008 | AARP  | \$1,261,734  |
| 2007 | AARP  | \$1,188,573  |
| 2006 | Verizon                                     | \$4,717,250  |
| 2005 | NJ Builders Association                     | \$606,981    |
| 2004 | NJ Builders Association                     | \$575,817    |
| 2003 | NJ Builders Association                     | \$479,306    |
| 2002 | NJ Builders Association                     | \$379,608    |
| 2001 | NJ Builders Association                     | \$353,950    |
| 2000 | NJ Hospital Association                     | \$804,081    |

Policy issues that drew the most attention of lobbyists during 2024 included adoption of the \$56.6 billion state budget for 2024-2025, an overhaul of the state public records law, a new law expanding protections for people with medical debt and changes to the New Jersey Transportation Trust fund.

## New Jersey Lobbying Expenditures Up 4.1 Percent in 2024 *(continued)*

**Table 04 · Legislation Proposed During 2024-2025 Session Ranked by Most Official Contacts by Lobbyists<sup>2</sup>**

| BILL NUMBERS | DESCRIPTION  | OFFICIAL CONTACTS | ACTION                            |
|--------------|--|-------------------|-----------------------------------|
| A4700/S2025  | \$56.6 billion state budget for 2024-2025  | 788               | Signed June 2024                  |
| A4045/S2930  | Makes various changes to process for access to government records; appropriates \$10 million   | 159               | Signed June 2024                  |
| A3521/S2422  | Establishes occupational heat stress standard and “Occupational Heat-Related Illness and Injury Prevention Program”                                    | 128               | Awaiting Final Committee Votes    |
| A5009/S3398  | Packaging Product Stewardship Act  | 107               | Committee Approval February 2025  |
| A3861/S2806  | Louisa Carman Medical Debt Relief Act  | 102               | Signed July 2024                  |
| A4713/S3571  | Creates Health Care Cost Containment Commission; appropriates \$5 Million  | 89                | Introduced September 2024         |
| A3853/S2988  | Extends certain pay parity regarding telemedicine and telehealth until July 1, 2026  | 80                | Signed December 2024              |
| A1480/S237   | Revises state renewable energy portfolio standards   | 71                | Awaiting Further Committee Action |
| A4704/S3513  | Imposes 2.5 percent corporate transit fee on taxpayers with allocated taxable net income in excess of \$10 million under CBT                           | 60                | Signed June 2024                  |
| A4011/S2931  | Revises New Jersey Transportation Trust Fund Authority Act; revises calculation of gas tax rate, and establishes annual fee for zero emission vehicles | 59                | Signed March 2024                 |
| A4011/S2931  | Revises New Jersey Transportation Trust Fund Authority Act; revises calculation of gas tax rate, and establishes annual fee for zero emission vehicles | 59                | Signed March 2024                 |

<sup>2</sup> See explanatory note on page 6 for how official contact rankings were determined.

Communications spending dropped 7 percent in 2024 to just under \$3.3 million. It represented about 3 percent of overall lobbying expenditures.

**Table 05 · Top Ten Expenditures on Communications in 2024**

| GROUP   | AMOUNT             |
|---|--------------------|
| Engineers Labor Employer Cooperative (ELEC)     | \$620,669          |
| Building The Future Foundation                  | \$344,050          |
| NJ League of Conservation Voters Education Fund | \$219,423          |
| Stronger Fairer Forward                         | \$157,065          |
| Rethink Energy NJ                               | \$131,588          |
| Public Service Enterprise Group (ELEC)          | \$125,000          |
| AARP NJ   | \$123,937          |
| Fuel Merchants Association of NJ                | \$109,187          |
| NJ Business & Industry Association              | \$101,730          |
| NJ Realtors                                     | \$100,777          |
| <b>Communications Expenditures- Top Ten</b>     | <b>\$2,033,426</b> |
| <b>Communications Expenditures- Total</b>       | <b>\$3,286,088</b> |
| <b>Top Ten as Percent of Total</b>              | <b>62%</b>         |

## New Jersey Lobbying Expenditures Up 4.1 Percent in 2024 (continued)

An analysis of lobbying spending by business sector found that health care interests spent \$18.5 million, or 18 percent, topping all interest groups as they did in 2023. The total includes spending by non-hospital health industry firms, hospitals and pharmaceutical firms.<sup>3</sup>

Other top groups include business- miscellaneous at \$11.8 million, development at \$7.8 million, energy<sup>4</sup> at \$7.6 million, and insurance at \$5.6 million.

**Table 06 · Lobbying Expenditures Categorized by Business Sector in 2024**

| RANK | SECTOR                         | TOTAL SPENDING       | PERCENT     |
|------|--------------------------------|----------------------|-------------|
| 1    | Health Care                    | \$18,541,966         | 18%         |
| 2    | Business- Miscellaneous        | \$11,771,920         | 11%         |
| 3    | Development                    | \$7,812,863          | 8%          |
| 4    | Energy                         | \$7,580,457          | 7%          |
| 5    | <b>Insurance</b>               | <b>\$5,610,561</b>   | <b>5%</b>   |
| 6    | Transportation                 | \$4,584,334          | 4%          |
| 7    | Technology                     | \$4,116,406          | 4%          |
| 8    | Education                      | \$3,809,009          | 4%          |
| 9    | Finance                        | \$2,789,985          | 3%          |
| 10   | Telecommunications             | \$2,497,932          | 2%          |
| 11   | Gaming                         | \$2,483,765          | 2%          |
| 12   | Real Estate                    | \$2,435,404          | 2%          |
| 13   | Ideological                    | \$2,158,887          | 2%          |
| 14   | Trade Association              | \$1,988,576          | 2%          |
| 15   | Union                          | \$1,861,081          | 2%          |
| 16   | Chemicals                      | \$1,609,124          | 2%          |
| 17   | Environmental Protection       | \$1,335,880          | 1%          |
| 18   | Alcoholic Beverages            | \$1,180,780          | 1%          |
| 19   | Food Retail                    | \$1,174,894          | 1%          |
| 20   | Lawyers                        | \$1,160,525          | 1%          |
| 21   | Public Agencies                | \$1,115,281          | 1%          |
| 22   | Engineering                    | \$1,084,431          | 1%          |
| 23   | Water                          | \$895,050            | 1%          |
| 24   | Tobacco                        | \$650,960            | 1%          |
| 25   | Marijuana                      | \$507,550            | 0.5%        |
| 26   | Architects                     | \$433,811            | 0.4%        |
| 27   | Hospitality                    | \$372,374            | 0.4%        |
| 28   | Funeral                        | \$309,491            | 0.3%        |
| 29   | Accountants                    | \$289,247            | 0.3%        |
|      | Unable to Categorize by Sector | \$10,848,407         | 11%         |
|      | <b>Total</b>                   | <b>\$103,010,949</b> | <b>100%</b> |

<sup>3</sup> Health care total includes miscellaneous=\$9,520,023; hospitals=\$4,356,291; pharmaceuticals=\$4,665,652.

<sup>4</sup> Energy total includes miscellaneous=\$5,476,350; wind only=\$1,207,857; solar only=\$896,250.

## New Jersey Lobbying Expenditures Up 4.1 Percent in 2024 *(continued)*

The number of lobbyists rose from 892 to 908 in 2024- an increase of 1.8 percent. The largest number of registered lobbyists was 1,043 in 2008.

For the seventh consecutive year, the number of clients rose to a new high of 2,530. It was a 4.1 percent increase over 2023. After spending on “benefit passing” - gifts like meals, trips or other things of value- hit a new low of \$1,145 in 2023, it rebounded somewhat to \$2,472 in 2024. The all-time record for “benefit passing” occurred in 1992 at \$163,375.

Receipts paid to governmental affairs agents rose to \$79.4 million- an increase of 10 percent. The percentage of fees received by the top ten remained about 61 percent of all fees paid to governmental affairs agents. Nine of the firms were on the top ten list in 2023.

**Table 07 · Top Ten Multi-Client Lobbying Firms Ranked by 2024 Receipts**

| FIRM                               | RECEIPTS            |
|------------------------------------|---------------------|
| Princeton Public Affairs Group Inc | \$10,997,685        |
| Public Strategies Impact LLC       | \$8,245,024         |
| CLB Partners Inc                   | \$6,013,966         |
| MBI Gluckshaw                      | \$4,631,752         |
| The Zita Group LLC                 | \$3,833,100         |
| Gibbons PC                         | \$3,663,730         |
| McCarter & English LLP             | \$3,379,437         |
| River Crossing Strategy Group      | \$2,827,500         |
| Optimus Partners LLC               | \$2,423,148         |
| Advocacy & Management Group*       | \$2,160,654         |
| <b>Receipts- Top Ten</b>           | <b>\$48,175,996</b> |
| <b>Receipts- Total</b>             | <b>\$79,389,494</b> |
| <b>Top Ten as Percent of Total</b> | <b>61%</b>          |

\*Not on top ten list in 2023.

## New Jersey Lobbying Expenditures Up 4.1 Percent in 2024 *(continued)*

**Table 08 · Lobbying Expenses by Category- 2020-2024**

| CATEGORY   | 2020          | 2021         | 2022         | 2023         | 2024          | 2023-2024%<br>+ OR - |
|--|---------------|--------------|--------------|--------------|---------------|----------------------|
| Salary <sup>1</sup>  | \$55,465,036  | \$58,515,812 | \$61,826,240 | \$64,651,835 | \$66,764,284  | 3%                   |
| Support Personnel  | \$2,152,834   | \$2,556,858  | \$2,649,580  | \$2,686,916  | \$2,292,731   | -15%                 |
| Fees <sup>2</sup>  | \$4,976,172   | \$3,592,512  | \$2,236,067  | \$2,468,198  | \$2,205,998   | -11%                 |
| Communication Costs <sup>4</sup>   | \$18,141,915  | \$7,163,184  | \$3,097,942  | \$3,523,199  | \$3,286,088   | -7%                  |
| Travel   | \$168,658     | \$144,250    | \$233,767    | \$345,875    | \$358,223     | 4%                   |
| Benefit Passing <sup>3</sup>   | \$2,783       | \$1,367      | \$2,349      | \$1,416      | \$2,472       | 75%                  |
| Total  | \$80,907,398  | \$71,973,983 | \$70,045,945 | \$73,677,439 | \$74,909,796  | 0.2%                 |
| Compensation to Governmental Affairs Agent Not Included on Annual Reports <sup>5</sup> | \$25,900,246  | \$24,013,212 | \$25,030,089 | \$25,253,038 | \$28,101,153  | 11%                  |
| Adjusted Total*  | \$106,807,644 | \$95,987,195 | \$95,076,034 | \$98,930,477 | \$103,010,949 | 4%                   |

*1 Salary includes in-house salaries and payments to outside agents.*

*2 Fees include assessments, membership fees and dues.*

*3 Benefit passing includes meals, entertainment, gifts, travel and lodging.*

*4 Communication costs include: printed materials, postage, telephone calls, faxes, receptions, and, in 2006 and years following, also includes direct mail pieces, newspaper advertisements, and television and radio broadcasts.*

*5 Compensation paid by Represented Entities filing the Form L-2 designating a Governmental Affairs Agent now being added due to a change in ELEC methodology to better capture all payments to outside agents.*

In New Jersey, lobbyists who raise or spend more than \$2,500 were required to file a report on February 15th that reflects activity from the prior calendar year.

Summary information about lobbyist activities in 2024 can be obtained at: [www.elec.nj.gov/publicinformation/gaa\\_annual.htm](http://www.elec.nj.gov/publicinformation/gaa_annual.htm). Copies of annual reports are also available on ELEC’s website.

### Explanatory Notes About Most Official Contact Rankings

While state law requires lobbyists to disclose their official contacts involving legislation and other regulated activities, the reader should be aware that such a contact can be narrow or broad. Rankings are best guesses, not necessarily exact.

For example, a lobbyist might report that a client- say, a hospital’s chief executive- met with the legislative sponsor and an aide in an office. That would count as one contact.

Another lobbyist might report sending emails to all 120 members of the legislature urging them to support, oppose or modify the same bill. ELEC staff counts such an outreach effort as one official contact even though it may target more than one lawmaker.

Another caveat- while quarterly lobbying reports disclose direct attempts to influence legislation, they don’t disclose more indirect efforts. Lobbyists sometimes organize “grassroots” campaigns to mobilize the public for or against legislation using advertisements aired on television or other media. Efforts to harness legislative constituents in this way are disclosed in annual lobbying reports.

## Key Dates - 2025 Gubernatorial Primary Election

| EVENT   | DATE              |
|---|-------------------|
| First Date Candidates Can Seek Public Matching Funds (Twice Monthly Until March 31)   | January 7, 2025   |
| Quarterly Candidate Filings   | January 15, 2025  |
| Due Date for Debate Sponsor Applications  | March 17, 2025    |
| Deadline for Form G-1A Candidate Certification for Public Financing Debate Participation. Also, Due Date for Forms P-1 And/or P-2 | March 24, 2025    |
| Candidates Can Seek Public Matching Funds Every Tuesday Until Election  | April 01, 2025    |
| Due Date for Candidate Personal Financial Disclosure Forms  | April 03, 2025    |
| Earliest Date Debates Can Be Held   | April 03, 2025    |
| Deadline for Commission to Select Debate Sponsor.   | April 14, 2025    |
| 29-Day Preelection Reports  | May 12, 2025      |
| 72-Hour Notice Reporting Starts   | May 28, 2025      |
| Latest Date Debate Can Be Held  | May 30, 2025      |
| 11-Day Preelection Reports  | May 30, 2025      |
| 24-Hour Notice Reporting Starts   | June 03, 2025     |
| 2025 Primary Election   | June 10, 2025     |
| 20-Day Postelection Reports   | June 30, 2025     |
| Final Date Candidates Can Seek Public Matching Funds for Primary  | November 05, 2025 |

## 2025 Contribution Limits for Non-Gubernatorial Candidates and Committees

| ENTITIES MAKING CONTRIBUTIONS      | CANDIDATE COMMITTEE   | POLITICAL COMMITTEE   | CONTINUING POLITICAL COMMITTEE | LEGISLATIVE LEADERSHIP COMMITTEE | STATE POLITICAL PARTY COMMITTEE | COUNTY POLITICAL PARTY COMMITTEE | MUNICIPAL POLITICAL PARTY COMMITTEE |
|------------------------------------|---|-----------------------|--------------------------------|----------------------------------|---------------------------------|----------------------------------|-------------------------------------|
| Individual                         | \$5,500 per election  | \$15,200 per election | \$15,200 per year              | \$79,000 per year                | \$79,000 per year               | \$79,000 per year                | \$15,200 per year                   |
| Corporation or Union               | \$5,500 per election  | \$15,200 per election | \$15,200 per year              | \$79,000 per year                | \$79,000 per year               | \$79,000 per year                | \$15,200 per year                   |
| Association or Group to:           | \$5,500 per election  | \$15,200 per election | \$15,200 per year              | \$79,000 per year                | \$79,000 per year               | \$79,000 per year                | \$15,200 per year                   |
| Candidate Committee                | \$17,300 per election   | \$15,200 per election | \$15,200 per year              | \$79,000 per year                | \$79,000 per year               | \$79,000 per year                | \$15,200 per year                   |
| Political Committee                | \$17,300 per election   | \$15,200 per election | \$15,200 per year              | \$79,000 per year                | \$79,000 per year               | \$79,000 per year                | \$15,200 per year                   |
| Continuing Political Committee     | \$17,300 per election   | \$15,200 per election | \$15,200 per year              | \$79,000 per year                | \$79,000 per year               | \$79,000 per year                | \$15,200 per year                   |
| Legislative Leadership Committee   |   |                       |                                | No Limits                        |                                 |                                  |                                     |
| State Political Party Committee    |   |                       |                                | No Limits                        |                                 |                                  |                                     |
| County Political Party             | No limits, except those set forth in N.J.A.C. 19:25-11.7 for a County Political party Committee |                       |                                |                                  |                                 |                                  |                                     |
| Municipal Political Party          |   |                       |                                | No Limits                        |                                 |                                  |                                     |
| National Political Party           | \$17,300 per election   | \$15,200 per election | \$15,200 per year              | \$79,000 per year                | \$152,000 per year              | \$79,000 per year                | \$15,200 per year                   |
| Housekeeping Accounts <sup>5</sup> | N/A   | N/A                   | N/A                            | N/A                              | \$39,500 per year               | \$39,500 per year                | N/A                                 |

<sup>5</sup>Housekeeping account limits are equal to half the amount implemented for state or county political party committees. See N.J.S.A. 19:44A-10.2.

## 2025 Reporting Dates

|  | INCLUSION DATES                     | REPORT DUE DATE |
|--|-------------------------------------|-----------------|
| <b>Fire Commissioner - February 15, 2025</b>                               |                                     |                 |
| 29-day Preelection Reporting Date  | Inception of campaign* - 01/14/2025 | 01/17/2025      |
| 11-day Preelection Reporting Date  | 01/15/2025 - 02/01/2025             | 02/04/2025      |
| 20-day Postelection Reporting Date   | 02/02/2025 - 03/04/2025             | 03/07/2025      |
| 72-Hour Notice Reporting Starts on 02/02/2025 through 02/07/2025           |                                     |                 |
| 24-Hour Notice Reporting Starts on 02/08/2025 through 02/15/2025           |                                     |                 |
| <b>April School Board - April 15, 2025</b>                                 |                                     |                 |
| 29-day Preelection Reporting Date  | Inception of campaign* - 03/14/2025 | 03/17/2025      |
| 11-day Preelection Reporting Date  | 03/15/2025 - 04/01/2025             | 04/04/2025      |
| 20-day Postelection Reporting Date   | 04/02/2025 - 05/02/2025             | 05/05/2025      |
| 72-Hour Notice Reporting Starts on 04/02/2025 through 04/07/2025           |                                     |                 |
| 24-Hour Notice Reporting Starts on 04/08/2025 through 04/15/2025           |                                     |                 |
| <b>May Municipal - May 13, 2025</b>  |                                     |                 |
| 29-day Preelection Reporting Date  | Inception of campaign* - 04/11/2025 | 04/14/2025      |
| 11-day Preelection Reporting Date  | 04/12/2025 - 04/29/2025             | 05/02/2025      |
| 20-day Postelection Reporting Date   | 04/30/2025 - 05/30/2025             | 06/02/2025      |
| 72-Hour Notice Reporting Starts on 04/30/2025 through 05/05/2025           |                                     |                 |
| 24-Hour Notice Reporting Starts on 05/06/2025 through 05/13/2025           |                                     |                 |
| <b>Runoff (June) ** - June 10, 2025</b>                                    |                                     |                 |
| 29-day Preelection Reporting Date  | No Report Required for this Period  |                 |
| 11-day Preelection Reporting Date  | 04/30/2025 - 05/27/2025             | 05/30/2025      |
| 20-day Postelection Reporting Date   | 05/28/2025 - 06/27/2025             | 06/30/2025      |
| 72-Hour Notice Reporting Starts on 05/28/2025 through 06/02/2025           |                                     |                 |
| 24-Hour Notice Reporting Starts on 06/03/2025 through 06/10/2025           |                                     |                 |
| <b>Primary (90-day start date: March 12, 2025)*** - June 10, 2025</b>      |                                     |                 |
| 29-day Preelection Reporting Date  | Inception of campaign* - 05/09/2025 | 05/12/2025      |
| 11-day Preelection Reporting Date  | 05/10/2025 - 05/27/2025             | 05/30/2025      |
| 20-day Postelection Reporting Date   | 05/28/2025 - 06/27/2025             | 06/30/2025      |
| 72-Hour Notice Reporting Starts on 05/28/2025 through 06/02/2025           |                                     |                 |
| 24-Hour Notice Reporting Starts on 06/03/2025 through 06/10/2025           |                                     |                 |
| <b>General (90-day start date: August 06, 2025)*** - November 04, 2025</b> |                                     |                 |
| 29-day Preelection Reporting Date  | 06/28/2025 - 10/03/2025             | 10/06/2025      |
| 11-day Preelection Reporting Date  | 10/04/2025 - 10/21/2025             | 10/24/2025      |
| 20-day Postelection Reporting Date   | 10/22/2025 - 11/21/2025             | 11/24/2025      |
| 72-Hour Notice Reporting Starts on 10/22/2025 through 10/27/2025           |                                     |                 |
| 24-Hour Notice Reporting Starts on 10/28/2025 through 11/04/2025           |                                     |                 |

Continued on page 11

## 2025 Reporting Dates *(continued)*

|  | INCLUSION DATES                    | REPORT DUE DATE |
|--|------------------------------------|-----------------|
| <b>Runoff (December)** - December 02, 2025</b>                   |                                    |                 |
| 29-day Preelection Reporting Date                                | No Report Required for this Period |                 |
| 11-day Preelection Reporting Date                                | 10/22/2025 - 11/18/2025            | 11/21/2025      |
| 20-day Postelection Reporting Date                               | 11/19/2025 - 12/19/2025            | 12/22/2025      |
| 72-Hour Notice Reporting Starts on 11/19/2025 through 11/24/2025 |                                    |                 |
| 24-Hour Notice Reporting Starts on 11/25/2025 through 12/02/2025 |                                    |                 |
| <b>PACs, PCFRs &amp; Campaign Quarterly Filers</b>               |                                    |                 |
| 1 <sup>st</sup> Quarter  | 01/01/2025 - 03/31/2025            | 04/15/2025      |
| 2 <sup>nd</sup> Quarter  | 04/01/2025 - 6/30/2025             | 07/15/2025      |
| 3 <sup>rd</sup> Quarter  | 07/01/2025 - 09/30/2025            | 10/15/2025      |
| 4 <sup>th</sup> Quarter  | 10/01/2025 - 12/31/2025            | 01/15/2026      |
| <b>Governmental Affairs Agents (Q-4)</b>                         |                                    |                 |
| 1 <sup>st</sup> Quarter  | 01/01/2025 - 03/31/2025            | 04/10/2025      |
| 2 <sup>nd</sup> Quarter  | 04/01/2025 - 06/30/2025            | 07/10/2025      |
| 3 <sup>rd</sup> Quarter  | 07/01/2025 - 9/30/2025             | 10/10/2025      |
| 4 <sup>th</sup> Quarter  | 10/01/2025 - 12/31/2025            | 01/12/2026      |

*\*Inception Date of Campaign (first time filers) or from January 01, 2025 (Quarterly filers).*

*\*\*A candidate committee or joint candidates committee that is filing in a 2025 Runoff election is not required to file a 20-day postelection report for the corresponding prior election (May Municipal or General).*

*\*\*\*Form PFD-1 is due on April 03, 2025 for Primary Election Candidates and June 13, 2025 for Independent General Election Candidates.*

*Note: A fourth quarter 2024 filing is needed for Primary 2025 candidates if they started their campaign prior to December 12, 2024. A second quarter 2025 filing is needed by Independent/Non-Partisan General Election candidates if they started their campaign prior to May 06, 2025.*